

TOWSON LIVE

July 2015



TOWSON 4TH OF JULY PARADE

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A photograph of a parade band in kilts marching down a street. The photo is overlaid with a white box containing the text "★ TOWSON 4TH OF JULY PARADE". Below the photo is a row of logos for sponsors: Towson Chamber of Commerce, Towson University, Wells Fargo, State Farm John Holman, Rotary Club of Towsontowne, Jerry's, Farmers Insurance Charles Connolly, and Chesapeake Group. At the bottom of the image is a red banner with the text "SATURDAY, JULY 4 | 10:30AM".

The Parade is hosted by Towson Chamber of Commerce, a \$30,000 event. Your donation will truly aid in putting this amazing event together. Visit www.towsonparade.com to make a donation.

☎ 410.825.1144 | 📍 towson 4th of July Parade | 📺 towson_parade

The Towson 4th of July Parade will take place Saturday July 4th, 2015. The Parade will feature great bands, drum corps, floats, military and specialty units, dignitaries and costume characters.

The parade will start at the intersection of Towsontown Boulevard and Bosley Avenue. It proceeds north on Bosley Avenue, turns on Allegheny Avenue and turns right on Washington Avenue, past the reviewing stands.

TOWSON LIVE

51ST ANNUAL MEMBERSHIP MEETING



Wednesday June 17th, we held our Annual Members Meeting and Cocktail Party, which took place at Towson University's Auburn Pavillion. Over 100 people attended.

We recognized our retiring board members and swore in a new group of board members.

2015 - 2016 Towson Chamber Board of Directors

~Officers~

President, Mark Shulman, DDS

Vice President, Chuck Conolly, Farmers Insurance Group

Treasurer, Mary Fran Stromyer, Kenneally & Co., P.A.

Secretary, Valerie Kutchey, JumpGraphix Website Design

Immediate Past President, John Holman, State Farm Insurance

~Board Members~

John B. Bartkowiak, Jr. Esq.

M. Timothy Bojanowski, Zest Social Media Solutions, LLC

Chris Coleman, Nelson Coleman Jewelers
Joni Elmore, Kona Ice

Colin Exelby, Celestial wealth

Pamela Gilmour, Financial Fitness

Calvin Gladden, Goucher College

David Hinshaw, Towson University Marriott Conference Hotel

Todd Huff, Brooks Huff Tire & Auto

Edward Kilcullen, MD CASA Association

David Kurniawan, Maryland Signs & Graphics

Sophia McCormick, Palisades of Towson

Deb Moriaty, Ph.D, Towson University

Joseph Oster, Towson University

Sarah Ryan, SECU

Paul J. Schwab III, Esq., Azrael, Franz, Schwab & Lipowitz, LLC

Michael Sullivan, Towsontown Center

Melony Wagner, Charles Village Pub

CITIZENS ON PATROL ANNUAL RALLY



Towson Area Citizens on Patrol had their Annual Rally against crime Friday, June 19 6:00-6:30pm.



Highlights of the ceremony included the Boy Scouts of America Color Guard and the singing of the national anthem, brief remarks by Councilman David Marks and Delegate Steve Lafferty. Police Chief James Johnson and awards recognizing TACOP unsung heroes for their significant contributions to make Towson a safer place.



Honorees included: Jen Spry, Activist Combating Human Trafficking; Chief of Towson University Police Bernie Gerst and staff; Greater Baltimore Medical Center's President John B. Chessare and Domestic Violence Program staff, Former Baltimore County Police Colonel Kim Ward and, posthumously, William Toohey, former County Police Spokesperson.



FEET ON THE STREET



Upcoming Schedule

July 3rd	No Concert (Due to July 4th Parade)
July 10th	Crushing Day
July 17th	Thunderball
July 24th	Appaloosa
July 31th	The Beach Bumz

Feet on the street has been going strong this season. The Jury, Crushing Day, The Objectivities, Kaos, Rat Pack, and Cruise have all entertained our community.

Feet on the Street will continue throughout the summer. Be sure to stay posted on concert dates and come out and experience great times with your friends and family and meet others around the community.

TOWSON LIVE

ACCESS TOWSON AT YOUR FINGERTIPS, DOWNLOAD THE TOWSON TIPSTER APP!

There is no doubt that Towson is growing. Vast developments are changing Towson's landscape, making Towson an icon to live, work and play. Approximately 100,000 people live, work or attend school in Towson, and there are millions of patrons who visit Towsontown Center, Cinemark Movie Theater and Towson University each year.

The Towson Tipster app has officially launched and can now be downloaded on Android and iPhone devices for free.

Those who download the app can easily access almost every business and restaurant located in town from their smartphone. Each listing is comprised of business information including hours of operation, phone number, address, photos and social media outlets. The app features businesses in the following categories:

- **Accommodations:** Hotels and Apartments
- **Dining:** American, Asian, Breakfast, Cafes, Dessert, Fast Food, Fine Dining, Grocery, Italian, Mexican and Seafood
- **Arts & Entertainment:** Gym, Reading, Movies and Music
- **Services:** ATM, Auto,

Chamber of Commerces, Cleaners, Courthouses, Florists, Gas Stations, Hair Salons, Hospitals, Massage Salons, Nail Salons, Printing and Shopping, Psychics, Recreation and Tanning Salons

- **Nightlife:** Bars and Clubs
- **Shopping:** Malls

App users can also find parking closest to their destination and events in the Towson area. Goucher College, Towson University and the Towson

Chamber of Commerce host most events listed on the Towson Tipster; however, people and businesses can also add events.

Why shop online or leave Towson when you can get what you need in town? Use the search feature on the app to find everything you need!

Download the app now on your Android or iPhone. Just search "Towson Tipster" in the Google Play or Apple Store.



The graphic features a blue and white geometric background. At the top, the 'TOWSON TIPSTER' logo is displayed in large blue letters, with a white star icon to the left. Below the logo, the text 'DON'T BE A SQUARE. BE A TIPSTER' is written in white, with 'TIPSTER' in a larger font and flanked by white arrows. Underneath, a list of categories is shown: 'Shopping • Apartments • Restaurants • Events Services • Entertainment • Nightlife • Parking'. The phrase 'ACCESS TOWSON AT YOUR FINGERTIPS' is written in white below the categories. At the bottom left, there is a blue square icon with a white star. To the right of the icon, the text 'DOWNLOAD THE APP NOW Search "Towson Tipster" in the Apple Store & Google Play' is written in white.

TOWSON UNIVERSITY'S 2015 FALL CAREER & INTERNSHIP FAIR

Friday, October 9, 2015 from noon - 3:00 p.m.
Towson University's West Village Commons Ballroom (4th floor)
(Register now to ensure your space at the fair)

The Fair is open to 22,000+ Towson students as well as alumni from all majors where employers will have the opportunity to recruit for full-time jobs and internship positions. Employers who have participated in our fairs, indicated that they will attend future career fairs noting that TU students and alumni are professional and well-prepared.

Registration: Fees includes the cost of two representatives, one 6-foot table, two lunch tickets and free parking at Towson University's West Village parking garage.

For-Profit Registration: \$475. After the September 18 deadline - \$500
(if space allows)

Non-Profit/Government: \$375. After the September 18 deadline - \$400
(if space allows)

Additional Representatives: \$25 each (maximum four additional representatives)

Fair Sponsorship: \$500. The sponsorship fee is in addition to the registration fee and includes up to six representatives total at no additional charge, a 6-foot table with signature table placement, sponsorship signage at the fair, recognition in the employer directory, six lunch tickets and free parking.

To register, go to: <https://www.myinterfase.com/towson/employer/> and log in to your Hire@TU account. Contact Cary Smedley at csmedley@towson.edu, or Janine Patton at jpatto7@students.towson.edu, for questions.

PLEASE NOTE: Due to high demand, the registration fee **must be received on or before 9/18/15, or your reservation will be cancelled automatically** to accommodate employers on the waiting list.

Employer cancellations will be accepted with a refund through Friday, September 18, 2015. Following the 9/18/15 deadline, registration fees will not be refunded.

County to Purchase Radebaugh Property in Towson



Baltimore County Executive Kevin Kamenetz announced that the County will acquire 2.5 acres to be used for passive parkland in Towson.

Terrific news for Towson - one our office has been pushing for six months. I thank the County Executive for his support!

Baltimore County announced plans to purchase property owned by CM and JL Radebaugh Company, LLLP in conjunction with the Radebaugh Florist Shop at 120 E. Burke Avenue.

The property located off of Aigburth Avenue across from 120 E. Burke Avenue is currently used for warehouse and greenhouse space for the flower shop that will remain in operation. The County is purchasing the property with local Program Open Space funds for \$1.1 million, a price determined by two independent appraisals. The property is zoned for residential development, and this purchase prevents the development of this area.

In April, Kamenetz announced a \$4.2 million project to expand the Courthouse Gardens to Patriot Plaza between the Historic Courthouse and the Towson Courts building. The Patriot Plaza project will involve removing the existing fountain and concrete pavers, adding green space and a park setting. The 40-year old fountain was shut down last year after persistent leaking into county office space that is sited underneath the fountain.

"I am very pleased to be able to add more passive open space in Towson," said Baltimore County Executive Kevin Kamenetz. "Adding this space to the recently announced expansion of the Courthouse Gardens provides residents with two very nice areas to enjoy with family and friends right in the heart of Towson, and represents an investment of over \$5 million for new parks in downtown Towson."

"This is great news for the community," said 5th District Councilman David Marks. "I want to thank County Executive Kamenetz and his staff for working so hard to complete this transaction, which will add open space in a densely-populated part of Greater Towson."

The contract of sale is scheduled to go before the County Council at its legislative session on August 3.

2014 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



Mark Shulman, DDS.
President
Towson Dental Practice



Chuck Connolly,
Vice President
Farmers Insurance



Mary Fran Stromyer,
Treasurer
Kenneally & Co., P.A.



Valerie Kutchey,
Secretary
JumpGraphix Website Design



John Holman,
Immediate Past President
State Farm

BOARD MEMBERS

John B. Bartkowiak, Jr. Esq.

M. Timothy Bojanowski
Zest Social Media Solutions, LLC

Chris Coleman
Nelson Coleman Jewelers

Joni Elmore
Kona Ice

Colin Exelby
Celestial wealth

Pamela Gilmour
Financial Fitness

Calvin Gladden
Goucher College

David Hinshaw
Towson University Marriott
Conference Hotel

Todd Huff
Brooks Huff Tire & Auto

Edward Kilcullen
MD CASA Association

David Kurniawan
Maryland Signs & Graphics

Sophia McCormick
Palisades of Towson

Deb Moriarty, Ph.D
Towson University

Joseph Oster
Towson University

Sarah Ryan
SECU

Paul J. Schwab III, Esq.
Azrael, Franz, Schwab & Lipowitz, LLC

Michael Sullivan
Towsontown Center

Melony Wagner
Charles Village Pub

TOWSON CHAMBER STAFF

Nancy Hafford,
Executive Director

Oluomachi Ebiringa,
Executive Assistant

INTERESTED IN SERVING ON A CHAMBER COMMITTEE?

The Chamber is looking to fill the following committees:

- Towsontown Spring Festival
- Towson Gardens Day
- Winterfest
- Golf Tournament
- Ambassador
- 4th of July

If interested, please contact the Towson Chamber of Commerce at 410.825.1144 or email Nancy Hafford at info@towsonchamber.com

\$1.6 MILLION LOANS AVAILABLE TO SMALL, MINORITY AND VETERAN-OWNED BUSINESSES

Flexible Funding

More flexible loan funds are now available to small, veteran-, minority- and women-owned businesses with \$1.6 million in new funding for the Baltimore County Boost Fund. A total of \$1.38 million in small business loans already has been approved since the program launched in October 2014.

Loan funding comes from the Maryland Small, Minority and Women-Owned Business Loan Fund, which was established with revenue from Maryland casinos.

The next round of Boost loan funds is available to help businesses in Baltimore County and throughout the State.

How Loans Can be Used

The Boost Fund, managed by the Baltimore County Department of Economic and Workforce Development, can lend qualified small businesses between \$50,000 and \$250,000 for start-up and gap funding, building and leasehold improvements, business and equipment acquisition, commercial real estate acquisition and working capital.

Boost Fund loans are flexible, with a reduced down payment and interest rates set at or below market rates. Payment plans are customized to meet the cash flow needs of each business.

Suite of Business Resources

"The Boost Fund is a valuable addition to the County's business resources, which include free employee recruitment and training programs, site selection assistance and a suite of financing options. Baltimore County stands ready to support companies when they are ready to expand and add jobs," said Will Anderson, director of the Baltimore County Department of Economic and Workforce Development.

If you are interested, please visit the website, <http://www.bcboostfund.org>, on how to apply.

MEMBER DEALS



Point Breeze Credit Union to offer free commercial document shredding for members on April 18th from 9:00 a.m. until 1:00 p.m. at its offices in Hunt Valley, Rosedale and Bel Air. More info at www.pbcu.com.

443.767.8638



All Towson Chamber members and employees receive 10% off their first purchase of the current year. With that purchase, you will also be enrolled in Nelson Coleman Jewelers Birthday and Anniversary Club and Loyalty Program.

410.494.0080



Stacia Cook, an independent insurance broker through Insurance Inc. is offering a free insurance evaluation and/or free insurance quote for your home, auto, or business. Great opportunity to update your policies and save money. scook@insurance-inc.com

410-753-1886



Feed the team with

ORDERUP GROUP ORDERING!



Step 1: Log on to www.orderup.com, choose a restaurant, and select "Start a Group Order" at the top of the menu.



Step 2: Copy the link we provide and send out to invite all those hungry people out there to the order. Once they pick their food, they close out of the order.



Step 3: Once everyone has their order in, simply checkout and BOOM your food is on its way and the title of Luncetime Hero is yours, once again!

Check it out in action over at blog.orderup.com

Enjoy **\$10 off** any group order of **\$40** or more with code *GroupOrderTowson*

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

MEMBER SPOTLIGHT



Our heartfelt condolences go out to Towson University on the lose of a great treasure, Maravene Loeschke, Towson's 13th President. She will truly be missed.



We thank Towson University for sponsoring the 4th of July Parade. Your donation is truly appreciated.

TOWSON
UNIVERSITY

IMPACT OF YOUR MEMBERSHIP

In 2014 the Towson Chamber was able to put back over \$75,000 into our community.

Towson Chamber Investments:

- Towson Beautification Program:
 - We hung 70 flower baskets
 - Supervised workers for 50 hours per week to clean the sidewalks and streets
- Towson Farmers Market, Thursdays:
 - Bring out between 5,000 & 10,000 people per week
- Feet on the Street Block Parties:
 - Average 2,000 people per Friday night
- Scholarships to local High Schools
- Towson Gardens Day:
 - Average 10,000-12,000 patrons
- Recycling Trash Cans:
 - Only re-cycled cans provided in of Baltimore County Business Districts
- WinterFest Activities throughout December:
 - Bring over 15,000 people into town during the holiday season
- Towsontown Spring Festival:
 - Bring over 250,000 people into town for the weekend
- Contributions to Community Service Projects:
 - Through contribution to the Baltimore County Public Schools, we give over \$2,500 to provide seasonal original artwork to fill vacant storefront windows
- Chamber representation at Towson University & GTCCA
- Bi-annual Community Clean-ups:
 - We help organize hundreds of students, residents and business owners providing thousands of dollars of much needed maintenance in the area
- Produce the Annual Towson Chamber Directory

Your membership dues not only benefit you as a business person, but contribute to maintaining the quality of life in Towson!

**Please remember to refer your friends!
If they join the Towson Chamber, you will receive a
\$25 gift card to a local Towson restaurant!**

MEMBERSHIP APPLICATION



2015-2016 Membership Application

Business Name _____

Contact Person (Ms. or Mr.) _____

Address _____

Phone _____ Email _____

Website _____

Number of Employees _____

Type of Business as listed in the Yellow Pages _____

Why are you joining the Towson Chamber? _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Ave.
Towson, MD 21204

Membership Investment Calculator*:

1-5 employees \$225

6-20 employees \$250

21-30 employees \$325

31-45 employees \$375

46-75 employees \$450

76-100 employees \$500

more than 100 employees \$750

Please add one time application fee +\$30
Total Dues Investment Plus Application Fee \$ _____

Please be Advised!

Internal Revenue Bureau Cumulative Bulletin No 2, page 105 reads:
Membership fees or dues by individuals & corporation to a Chamber of
Commerce are deductible from gross income as a business expense
provided the memberships is employed as a means of advancing the
business interests of the individual corporation."

UPCOMING CHAMBER EVENTS

Event	Time
Towson Farmers Market	July 2 nd 10:45-3:00pm
4th of July Parade	July 4 th 10:30am
Towson Farmers Market	July 9 th 10:45-3:00pm
Feet on the Street-Crushing Day	July 10 th 6:30-9:30pm
Monthly Breakfast Meeting	July 15 th 8:00-9:00am
Towson Farmers Market	July 16 th 10:45-3:00pm
Feet on the Street- Thunderball	July 17 th 6:30-9:30pm
Towson Farmers Market	July 23 rd 10:45-3:00pm
Feet on the Street- Appaloosa	July 24 th 6:30- 9:30pm
Towson Farmers Market	July 30 th 10:45-3:00pm
Feet on the Street- The Beach Bumz	July 31 st 6:30pm-9:30pm

For more event information, please visit
www.towsonchamber.com/events



Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

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