

TOWSON LIVE

February 2021



Inside this Issue

New website and directory	1
New Member Spotlight	2
Member-to-Member Benefits	3
Board & Member Meeting	4
Club Z! Tutoring	5
On Cloud Wine- MD CASA	6
Uncorked Grand Opening	7
Merritt Clubs Wellness Study	8
Taken V-Day Bouquet Bar	9
Towson Station	10
Elan Towson	11
Board of Directors	12
Membership Application	13

We greatly appreciate all of your continued support throughout the year. We are proud to announce our new website will be launched in February. Thank you to Zest Social Media Solutions.

We are updating our Directory this month. Please renew your 2021 membership so you are included in the Directory and website and continue to get updates on events and development in your community.

Gregg Landry from BlueRock Productions made us an amazing promotional video that is on our Facebook and will be on the front page of our new website. Check out the video on Facebook if you haven't seen it yet.



ZEST
SOCIAL MEDIA
SOLUTIONS



TOWSON LIVE

NEW MEMBER SPOTLIGHT

Welcome to the Towson Chamber!



Greenspring Title Company

Michelle Krupka
40 York Road, Suite 300
Towson, MD 21204
(410) 580-0377
Title Company

Hannah's Cafe

Lee Seidman
215 Washington Avenue
Towson, MD 21204
lseidman@cavesvalleypartners.com
Restaurant



Osmond Marketing

Troy Lunt
Jasono@osmondmarketing.com
Marketing



Shake Shack Towson

Caroline Hays
1 East Joppa Road
Towson, MD 21286
chays@shakeshack.com
Restaurant



Club Z! Tutoring

Srini Pigilam
10 Wytchwood Court, Suite 102
Baltimore, MD 21209
(410) 961-8747
Education



Maryland Senior Resource Network

Pat France
8503 Lasalle Road
Towson, MD 21204
(877) 711-6776
Information

Member-to-Member Benefits

Enjoy these specials offered exclusively for members of the Towson Chamber. Businesses may reference the Chamber Directory, or contact the Chamber office to confirm eligibility.

Maryland Local Marketing- Stacey Munsell smunsell@usbne.com

Special discounted price of \$600 for a year with the first month free on Maryland Local Deals website <https://marylandlocaldeals.com>.

AAA Club Alliance - Amy Lee, alee1@aaamidatlantic.com

Plus Membership for the price of a Classic Membership, (savings of \$48.50) for one year. To claim this discount, you must contact the Towson office at 410-616-1580 ext. 4365016, and reference the code TOWSON.

Baltimore Soup Company - Jeff Morris, eat@baltsoupco.com

Let us cater your next meeting or customer event with \$25.00 off your first catering order and 10% off any future catering orders. Order minimum of \$135.00 for all catering orders.

Nancy Hofmann, Coldwell Banker Realty & Live Towson- NHofmann@cbmove.com

FREE professional home staging when you sell your home with Nancy Hofmann, Coldwell Banker Realty – Towson Office.

Fully Promoted Towson - Jessica Joyce, jessica.joyce@fullypromoted.com

One free digitizing of company logo (\$69.00 value) to all chamber members. Must mention member-to-member promo.

Integrated Pest Services - Sandy Jenkins, service@ipspest.com

10% off of all pest services for Towson Chamber members

RISE Biscuits and Donuts – David Brindza, towson@risebiscuitsdonuts.com

Free Sweet Treat Platter (\$31.95 value) to all Catering Breakfast and Lunch orders over \$100. Monday through Friday. Pickup between 7:30 am and 2 pm. Must mention the Member to Member promo.

Roland Park Chiropractic – Dr. Silke Laub, DrLaub@rolandparkchiropractic.com

Utilize this link for a 20% special discount on all supplements for chamber members. From Vitamin D or multivitamins, special men's health or women's health supplements: <https://welleivate.me/silke-laub>

Slice of Towson – Paul Rizas, sliceoftowson@gmail.com

20% off any and all 20" XXL Family Sized pizzas

THB Bagels & Deli – Steve Warrick, stwarrick@thbgroup.biz

Free Dessert Platter (\$29.95 value) to all Catering Lunch orders over \$100. Monday through Thursday. Pickup or delivery between 10 am and 2 pm. Not valid for Breakfast orders. Must mention the Member to Member promo. Place the order at www.eatTHB.com or call 443-912-2249

The Point in Towson – Erica Russo, erica@thepointrg.com

20% off to all members for food, beverages and catering. Cannot be combined with any other discount or promotion.

Zerodraft Maryland – Kurt Pfund, kpfund@zerodraftmd.com

NO COST Quick Home Energy Check-up (LED bulbs, efficient-water measures, pipe insulation, etc., installed by a trained energy technician), 5% Chamber discount on Commercial LED Lighting Upgrades, 5% Chamber discount on Home Performance Energy Upgrades

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better.

Keep business in Towson and create a positive environment for our community!



2020-2021 Towson Chamber of Commerce Directory

Reach 10,000 People!

Investing in the Community:

- To help local businesses grow
- To increase job opportunities
- To encourage responsible growth and development of all segments of the community
- To contribute to the overall economic stability of Baltimore County, Maryland

There will be a Zoom Board and Member meeting on Wednesday February 17 at 8:00am. Updated information will be sent soon.

Advertising & Promotion Opportunities

One-Page Insert

Advertise a special sale or promotion with an 8.5x11" insert for \$50 in our monthly newsletter. Advertising for community events is free.

Email Sponsorship

"Sponsor" an email that goes out to over 1500 business contacts. Includes your logo and a click-through to your website. (Costs vary)

Towson Times

Advertise in the Towson Times (costs vary)

Questions?

Contact: Nancy Hafford
nancy@towsonchamber.com

GREAT GRADES START HERE! CLUB Z! TUTORING



- One-On-One • All Subjects, All Ages • In-Home or Online
- SAT/ACT Test Prep • Homework Help • Study Skills
- No Long-Term Contracts • Flexible Schedules • Affordable Rates

Our Services:

- Individualized
- Customized
- Flexible

Our Tutors:

- Screened
- Certified
- Matched

Our Results:

- Measurable Growth
- Confidence
- Improved Grades

Serving Towson, Perry Hall, White Marsh and Nottingham Area



First Session Free!*
410-505-0401
clubztutoring.com/perry-hall

**Call for details.*

410-505-0401

clubztutoring.com/perry-hall

410-505-0401

clubztutoring.com/perry-hall

410-505-0401

clubztutoring.com/perry-hall

410-505-0401

clubztutoring.com/perry-hall

410-505-0401

clubztutoring.com/perry-hall

410-505-0401

clubztutoring.com/perry-hall

410-505-0401

clubztutoring.com/perry-hall

410-505-0401

clubztutoring.com/perry-hall

410-505-0401

clubztutoring.com/perry-hall

410-505-0401

clubztutoring.com/perry-hall

410-505-0401

clubztutoring.com/perry-hall



YOU ARE INVITED!

Join us for *On Cloud Wine with Maryland CASA!*

Who: You, your friends, a special someone, anyone who wants to learn about wine!

What: An educational but light-hearted “Wine 101” class with certified wine expert, Michael Mucha. Learn about different grapes, how wine is made, how to read a wine bottle, why you smell and taste what you do, how to find great wines that won’t break the bank, and many other fun facts!

When: Thursday, February 11, 2021 from 5:30-6:30 p.m.

Where: Anywhere! The event will be held virtually via Zoom.

Why: Maybe you feel intimidated by wine, want to learn more about it and, most importantly, care about children and youth in Maryland’s foster care system!

Registration: \$50 per person, includes access to the Zoom event, a list of widely available, high quality wines for under \$25, and a chance to win an exciting “Wine Essentials” basket, including a \$100 gift certificate to The Wine Merchant, 4-6 bottles of any wine valued at more than \$250, and other wine necessities! Registration ends February 8th, 2021.

100% OF REGISTRATION FEES AND PROCEEDS WILL GO DIRECTLY TO MARYLAND CASA!

[Register Here!](#)

MUST BE 21 OR OLDER TO PARTICIPATE

PLEASE DRINK RESPONSIBLY

TOWSON LIVE

GRAND
Opening
EXCLUSIVE DISCOUNTS!

COME AND JOIN US IN CELEBRATION
OF THE GRAND OPENING FOR

UNCORKED

FEB
05
2021

THE FIRST BOUTIQUE WINE AND SPIRITS SHOP IN TOWSON

ADDRESS

20 W Susquehanna Ave
Towson

TIME

10:00 AM

uncorked

FREE 4-WEEK WELLNESS STUDY

Merritt Clubs is looking for 25-50 people to participate in a complimentary study to help us determine the impact of diet and exercise on overall mental and physical well-being.



Participants will receive valuable resources from our fitness and nutritional professionals to help them on their way to a healthier lifestyle. The study is limited to 50 people who are not currently members at Merritt Clubs.

The study will take place February 15 - March 15, 2021.

[**CLICK HERE TO SIGN UP**](#)

You will be contacted by our staff to complete a study questionnaire to see if you are a good fit for the group. Participant registration closes on February 1, 2021.

*Not every person who submits their information will be chosen for the study.



410-821-0160
merrittclubs.com



MERRITT CLUBS TOWSON

8757 Mylander Lane
Towson, MD 21286



SATURDAY, FEBRUARY 13

740 DULANEY PLAZA

10AM UNTIL SOLD OUT

Taken

FOREVER REINVENTING

valentine's day bouquet bar

WITH VIOLET FLORAL DESIGNS

TOWSON LIVE

LIVE
WORK
HERE
PLAY
HERE



One Towson.
Two great places to live.



443.279.2200

www.bayviewmanagement.com



RENT NOW!

Towson Station
New Apartments!
Historic Building!
308 Washington Ave.
www.towsonstation.com

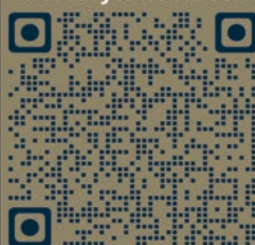
Take a Tour



COMING SOON!

Mercury Apartments
26 apartments to be built
in the heart of Towson.
17 W. Pennsylvania Ave.
mercurytowson.com

mercurytowson.com



TOWSON LIVE

ELAN | TOWSON

Come Discover Towson's Best Kept Secret.

Thoughtfully stylish and modern, Elan Towson is life more refined.

Community Amenities

Modern Clubhouse - with free wifi, remote controlled fireplace, club quality fitness center, billiards table, outdoor grills and outdoor resort style pool and Amazon package locker system!

Pet Friendly Living
Smoke-Free Community
Elevator Accessible Floors
FREE Parking For Residents & Guests
Controlled Access Buildings
On-Site Management

Convenient access to: Towson circle, 695, 83 and the Jones Falls Expressway

Contact Our Leasing Office

410-339-8000

ElanTowson@Greystar.com

Or Visit Our Website www.ElanTowson.com



EQUAL HOUSING OPPORTUNITY

TOWSON LIVE

2020-2021 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



Emily Brophy
President
Towson Town
Center Retail



Brandon Simpson
Vice President
Palisades of
Towson



Mary Fran Stromyer
Treasurer
Kenneally &
Co., P.A.



C.R. Hogendorp
Secretary
American National
Insurance



**Mark Shulman,
DDS**
Past President

BOARD MEMBERS

Kristen Cooper, Leap Day Media

Colin Exelby, Celestial Wealth Management

Tom Gronert, UM St. Joseph Medical Center

Sandy Gurchik, Cummings & Co.

Ed Hale, Hale Transport

Nancy Hofmann, LiveTowson.com

Todd Huff, Brooks-Huff Tire & Auto Centers

Daraius Irani, Towson University

Ed Killcullen, Maryland CASA

Gregg Landry, BlueRock Productions

Stephanie Coldren, Goucher College

Kevin Murphy, Conceirge Mortgage

Debbie Phelps, Education Foundation of Baltimore
County Public Schools

Kaitlin Radebaugh, Radebaugh Florist
& Greenhouses

Charles Connolly, The Charles Connolly Farmers
Insurance Group

Joe Shagena, Destiny Mortgage Group

Towson Chamber Staff:



Nancy Hafford
Executive Director



Calixta Eraso
*Social Media
Director*

2020-2021 MEMBERSHIP APPLICATION

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Number of Employees: _____

Type of Business as listed in the Yellow Pages: _____

How did you hear about us? _____

Please check the appropriate values:

- _____ 1-20 employees: \$300
- _____ 21-30 employees: \$400
- _____ 31-45 employees: \$450
- _____ 46-75 employees: \$500
- _____ 76-100 employees: \$525
- _____ Over 100 employees: \$1,000

Plus \$30 one-time application fee

= Total Investment \$ _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Avenue
Towson, MD 21204

To pay by credit card, please call the chamber office: 410-825-1144

**Add sponsorship opportunities
for 2020-2021**

**Winterfest & Baltimore County
Tree Lighting**

Towson Beautification Program

Towson 4th of July Parade

Taste of Towson

Chamber Golf Tournament

Towsontown Spring Festival

**For more information on
sponsorship packages, contact the
chamber office:
410-825-1144**

Please Be Advised:

Internal Revenue Bureau Cumulative Bulletin, No 2, page 105 reads: Membership fees or dues by individuals to a Chamber of Commerce are deductible from gross income as a business expense provided the memberships is employed as a means of advancing the business interests of the individual corporation.



Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863