

TOWSON LIVE

January 2021

Dear Towson Chamber Members and Friends,

To say that 2020 was a challenging year would be an understatement. Your Towson Chamber recognizes and understands the challenges facing our members, and our community. We are working tirelessly on your behalf advocating for your businesses and for Towson.



In 2020, we are able to:

- Maryland Main Street Affiliation- We were able to get Towson designated as a Maryland Main Street, which will help bring millions of dollars into the community.
- Help Restaurants- We sent out weekly updates on businesses that are open and their hours of operation. Lobbied to keep them open.
- Fundraising- The Chamber has helped raise over \$50,000 for first responders around Maryland and to help support area restaurants.
- Welcome Bags- Gave 750 welcome bags to students at Altus with coupons from area businesses.
- Streetscape Improvements- We have been working with Baltimore County on streetscape improvements for Pennsylvania and Chesapeake Avenues.
- Chamber Meetings- We have installed a webinar application and we were able to host monthly meetings and over 65 people joined us monthly.
- Lunch and Learn Opportunity- We've had numerous webinars with guest speakers like Daraius Irani talking about our future economy, the Comptroller of Maryland, Attorneys and CPA's talking about how to survive these times, Social Media Influencers to help our members get the most out of social media to name a few.
- Community Blood Drive- We hosted with the Red Cross and Towson Town Center.
- Golf Tournament- 125 of our members participated in the annual golf tournament.

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- Directory- We created an online 2020- 2021 Towson Chamber Directory that can be updated at all times.
- Baltimore County Christmas Tree Lighting- We were able to have hundreds of families come out safely in their cars to see the tree lighting, while getting sweet treats and candy.
- Feet on the Street- We held one the last week of September.
- Farmers Market- Started, Thursday, June 4th and ran through November.
- Advocated for Financial Assistance- For our members, all chamber partners, and business groups in Baltimore County.
- Tourism- Worked with the County to redirect tourism funds.
- Started "Seats on the Street"- The first one in Maryland thanks to the County Executive and his staff.
- TV and Radio- Was able to get in front of the media more than ever before to encourage people to come out and support our Towson businesses.
- Hosted a Clean and Green Day- Where members came out and replanted 50 flower pots. Big thanks to Towson Urban Partnership and Towson Commons.
- Artwork in Towson- Because of a State Community Legacy Grant and the support of Baltimore County, we completed a \$50,000 artwork program the largest mural in Baltimore County on the Towson Library mural and other artwork throughout the community

In 2021, We are hoping to be able to hold some of our signature events in the later part of the year, like Feet on the Street, The Farmers Market, 4th of July Parade and Race, Toast of The Town and Taste of Towson. We are uncertain of our largest event, The Towsontown Spring festival. The festival is a major revenue generator for our Chamber and all the good work we do to improve the streetscape of Towson.

The good news is, because we work with our local and state government, our local business and residential communities, we do have a bright future ahead of us. We will continue to work tirelessly on your behalf to keep your businesses strong and to make Towson the best place to live, learn, work and play.

We realize revenue may be tight, but now more than ever before, we need your help. If you haven't already, please show your support by renewing your membership dues at this time.

Thank you, and all the best to you and your families in 2021. Happy New Year!!!

Nancy
#towsonstrong



**Thank you Rosedale
Federal Savings & Loan
Assoc. for your support
during this challenging
year!**

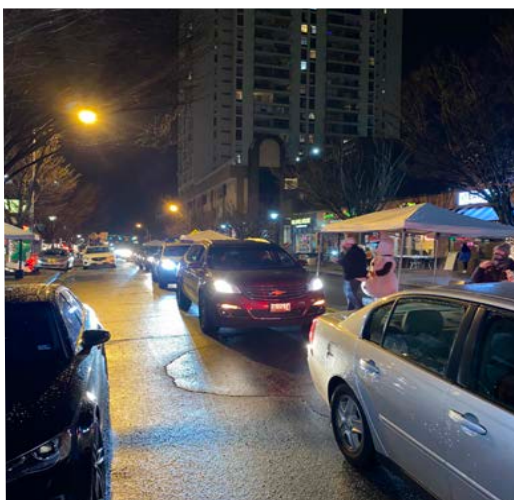
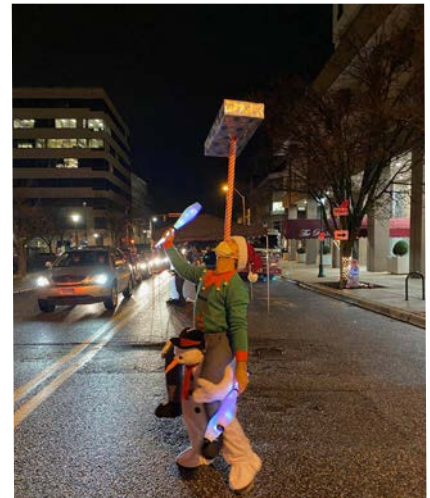


Your neighbor.
Your guide.
Your bank.

We are truly grateful for your continued support. This year has been the most challenging in all 55 years. To all of our Chamber members and friends, when your looking for services make sure to look at the Chambers' members!

TOWSON LIVE

2020 Baltimore County Christmas Tree Lighting Drive-Thru



Thank you to all of our first responders who were honored and thank you to all of the volunteers for making this event one to remember. We had over 200 cars packed with families drive-thru!
#towsonstrong

TOWSON LIVE

NEW MEMBER SPOTLIGHT

Welcome to the Towson Chamber!



Thera Move & Diagnostics

Vihang Dave
110 West Road, Suite 201
Towson, MD 21204
(618) 204-6606
Health & Wellness



Coffee Talk Cafe

Nara Khakurel
22 West Pennsylvania Avenue
Towson, MD 21204
(410) 296-1937
Restaurant



Multivista Maryland

Jason Donahoe
204 E Joppa Road, #L6
Towson, MD 21286
Construction & Building



Touch Free Wellness Spa

Michael Dent
7 Allegheny Avenue, Suite 200
Towson, MD 21204
(443) 788-1808
Spas & Salons



Uncorked Maryland

Arpan Desai
20 W Susquehanna Avenue
Towson, MD 21204
(410) 616-9075
Liquor Store



Liberty Mutual

Karen Cohn
100 West Road, Suite 400
Towson, MD 21204
(410) 427-0704
Insurance

Member-to-Member Benefits

Enjoy these specials offered exclusively for members of the Towson Chamber. Businesses may reference the Chamber Directory, or contact the Chamber office to confirm eligibility.

AAA Club Alliance - Amy Lee, alee1@aaamidatlantic.com

Plus Membership for the price of a Classic Membership, (savings of \$48.50) for one year. To claim this discount, you must contact the Towson office at 410-616-1580 ext. 4365016, and reference the code TOWSON.

Baltimore Soup Company - Jeff Morris, eat@baltsoupco.com

Let us cater your next meeting or customer event with \$25.00 off your first catering order and 10% off any future catering orders. Order minimum of \$135.00 for all catering orders.

Nancy Hofmann, Coldwell Banker Realty & Live Towson- NHofmann@cbmove.com

FREE professional home staging when you sell your home with Nancy Hofmann, Coldwell Banker Realty – Towson Office.

Fully Promoted Towson - Jessica Joyce, jessica.joyce@fullypromoted.com

One free digitizing of company logo (\$69.00 value) to all chamber members. Must mention member-to-member promo.

Integrated Pest Services - Sandy Jenkins, service@ipspest.com

10% off of all pest services for Towson Chamber members

RISE Biscuits and Donuts – David Brindza, towson@risebiscuitsdonuts.com

Free Sweet Treat Platter (\$31.95 value) to all Catering Breakfast and Lunch orders over \$100. Monday through Friday. Pickup between 7:30 am and 2 pm. Must mention the Member to Member promo. Place the order at towson@risebiscuitsdonuts.com or call 410-372-3171 Address: 1620 York Rd Lutherville-Timonium, MD 21093

Roland Park Chiropractic – Dr. Silke Laub, DrLaub@rolandparkchiropractic.com

Utilize this link for a 20% special discount on all supplements for chamber members. From Vitamin D or multivitamins, special men's health or women's health supplements: <https://welleivate.me/silke-laub>

Slice of Towson – Paul Rizas, sliceoftowson@gmail.com

20% off any and all 20" XXL Family Sized pizzas

THB Bagels & Deli – Steve Warrick, stwarrick@thbgroup.biz

Free Dessert Platter (\$29.95 value) to all Catering Lunch orders over \$100. Monday through Thursday. Pickup or delivery between 10 am and 2 pm. Not valid for Breakfast orders. Must mention the Member to Member promo. Place the order at www.eatTHB.com or call 443-912-2249

The Point in Towson – Erica Russo, erica@thepointrg.com

20% off to all members for food, beverages and catering. Cannot be combined with any other discount or promotion.

Zerodraft Maryland – Kurt Pfund, kpfund@zerodraftmd.com

NO COST Quick Home Energy Check-up (LED bulbs, efficient-water measures, pipe insulation, etc., installed by a trained energy technician), 5% Chamber discount on Commercial LED Lighting Upgrades, 5% Chamber discount on Home Performance Energy Upgrades

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better.

Keep business in Towson and create a positive environment for our community!



2020-2021 Towson Chamber of Commerce Directory

Reach 10,000 People!

Investing in the Community:

- To help local businesses grow
- To increase job opportunities
- To encourage responsible growth and development of all segments of the community
- To contribute to the overall economic stability of Baltimore County, Maryland

There will be a Zoom Board and Member meeting on Wednesday January 20 at 8:00am. Updated information will be sent soon.

Advertising & Promotion Opportunities

One-Page Insert

Advertise a special sale or promotion with an 8.5x11" insert for \$50 in our monthly newsletter. Advertising for community events is free.

Email Sponsorship

"Sponsor" an email that goes out to over 1500 business contacts. Includes your logo and a click-through to your website. (Costs vary)

Towson Times

Advertise in the Towson Times (costs vary)

Questions?

Contact: Nancy Hafford
nancy@towsonchamber.com

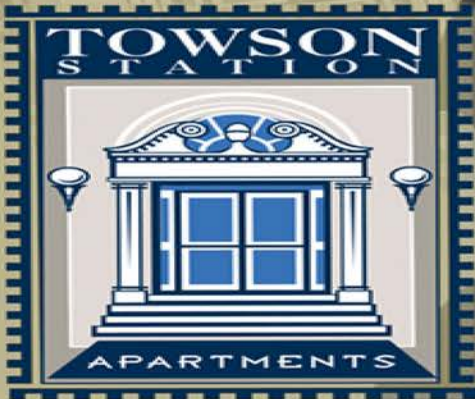
Order online today at FelipesTaqueria.com
or visit us at The Shops at Kenilworth.

Anybody can open a can...
At Felipe's, we're not just anybody.



TOWSON LIVE

LIVE
HERE
WORK
HERE
PLAY
HERE



Apts for rent
443-279-2200
Located at
308 Washington Ave.
Towson, MD 21204
1&2
Bedroom Units

TOWSON LIVE

2020-2021 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



Emily Brophy
President
Towson Town
Center Retail



Brandon Simpson
Vice President
Palisades of
Towson



Mary Fran Stromyer
Treasurer
Kenneally &
Co., P.A.



C.R. Hogendorp
Secretary
American National
Insurance



**Mark Shulman,
DDS**
Past President

BOARD MEMBERS

Kristen Cooper, Leap Day Media

Colin Exelby, Celestial Wealth Management

Tom Gronert, UM St. Joseph Medical Center

Sandy Gurchik, Cummings & Co.

Ed Hale, Hale Transport

Nancy Hofmann, LiveTowson.com

Todd Huff, Brooks-Huff Tire & Auto Centers

Daraius Irani, Towson University

Ed Killcullen, Maryland CASA

Gregg Landry, BlueRock Productions

Stephanie Coldren, Goucher College

Kevin Murphy, Conceirge Mortgage

Debbie Phelps, Education Foundation of Baltimore
County Public Schools

Kaitlin Radebaugh, Radebaugh Florist
& Greenhouses

Charles Connolly, The Charles Connolly Farmers
Insurance Group

Joe Shagena, Destiny Mortgage Group

Towson Chamber Staff:



Nancy Hafford
Executive Director



Calixta Eraso
*Social Media
Director*

2020-2021 MEMBERSHIP APPLICATION

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Number of Employees: _____

Type of Business as listed in the Yellow Pages: _____

How did you hear about us? _____

Please check the appropriate values:

- _____ 1-20 employees: \$300
- _____ 21-30 employees: \$400
- _____ 31-45 employees: \$450
- _____ 46-75 employees: \$500
- _____ 76-100 employees: \$525
- _____ Over 100 employees: \$1,000

Plus \$30 one-time application fee

= Total Investment \$ _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Avenue
Towson, MD 21204

To pay by credit card, please call the chamber office: 410-825-1144

**Add sponsorship opportunities
for 2020-2021**

**Winterfest & Baltimore County
Tree Lighting**

Towson Beautification Program

Towson 4th of July Parade

Taste of Towson

Chamber Golf Tournament

Towsontown Spring Festival

**For more information on
sponsorship packages, contact the
chamber office:
410-825-1144**

Please Be Advised:

Internal Revenue Bureau Cumulative Bulletin, No 2, page 105 reads: Membership fees or dues by individuals to a Chamber of Commerce are deductible from gross income as a business expense provided the memberships is employed as a means of advancing the business interests of the individual corporation.



Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863