

TOWSON LIVE

March 2021



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SAVE THE DATE

THE TOWSON CHAMBER OF COMMERCE
PRESENTS THE

57TH ANNUAL GOLF TOURNAMENT

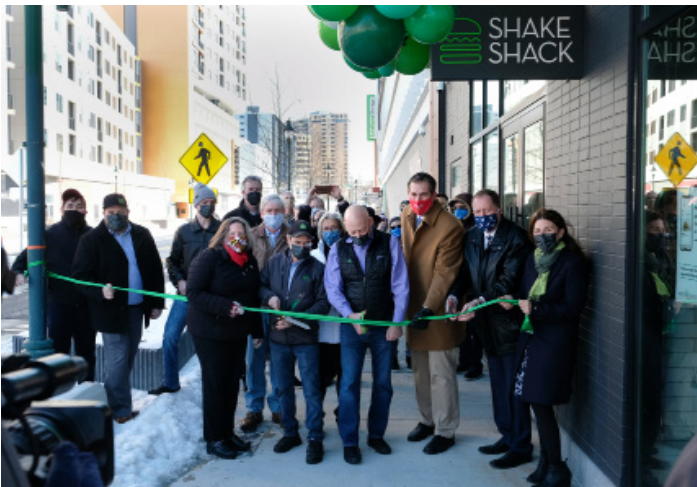
June 14, 2021 from 9am- 4pm
At The Country Club of Maryland



Applications will be out soon
Call or email about sponsorships
410-825-1144 or info@towsonchamber.com

TOWSON LIVE

The Towson Chamber had 3 Grand Openings this Month in Towson!



NEW MEMBER SPOTLIGHT

Welcome to the Towson Chamber!



Comcast Business

Jerilynn Davidge
253 Najoles Road
Millersville, MD 21108
(240) 623-6223
Phone & Internet



Bonchon Franchise LLC

Carlene Blair
813 Goucher Blvd
Towson, MD 21286
(410) 862-9388
Restaurant



TheraMove & Diagnostics LLC

Vihang Dave
110 West Road Suite 201
Towson, MD 21204
(410) 823-6683
Physical Therapy



Maryland Senior Resource Network

Pat France
7508 Knollwood Rd
Towson, MD 21286
(877) 711-6776
Information

TOWSON LIVE

Member-to-Member Benefits

Enjoy these specials offered exclusively for members of the Towson Chamber. Businesses may reference the Chamber Directory, or contact the Chamber office to confirm eligibility.

Maryland Local Marketing- Stacey Munsell smunsell@usbne.com

Special discounted price of \$600 for a year with the first month free on Maryland Local Deals website <https://marylandlocaldeals.com>.

Staples

10% off in-store purchases and 20% off printing and marketing services.

Towson University- Chunta Rivers crivers@towson.edu

Towson University and the Towson Chamber of Commerce have agreed to a corporate training partnership that provides access to professional development opportunities. The Towson Chamber of Commerce members are eligible to receive 20% off certification programs and 10% off fundamental programs.

AAA Club Alliance - Amy Lee, alee1@aaamidatlantic.com

Plus Membership for the price of a Classic Membership, (savings of \$48.50) for one year. To claim this discount, you must contact the Towson office at 410-616-1580 ext. 4365016, and reference the code TOWSON.

Nancy Hofmann, Coldwell Banker Realty & Live Towson- NHofmann@cbmove.com

FREE professional home staging when you sell your home with Nancy Hofmann, Coldwell Banker Realty – Towson Office.

Fully Promoted Towson - Jessica Joyce, jessica.joyce@fullypromoted.com

One free digitizing of company logo (\$69.00 value) to all chamber members. Must mention member-to-member promo.

Integrated Pest Services - Sandy Jenkins, service@ipspest.com

10% off of all pest services for Towson Chamber members

RISE Biscuits and Donuts – David Brindza, towson@risebiscuitsdonuts.com

Free Sweet Treat Platter (\$31.95 value) to all Catering Breakfast and Lunch orders over \$100. Monday through Friday. Pickup between 7:30 am and 2 pm. Must mention the Member to Member promo.

Roland Park Chiropractic – Dr. Silke Laub, DrLaub@rolandparkchiropractic.com

Utilize this link for a 20% special discount on all supplements for chamber members. From Vitamin D or multivitamins, special men's health or women's health supplements: <https://welleivate.me/silke-laub>

Slice of Towson – Paul Rizas, sliceoftowson@gmail.com

20% off any and all 20" XXL Family Sized pizzas

THB Bagels & Deli – Steve Warrick, stwarrick@thbgroup.biz

Free Dessert Platter (\$29.95 value) to all Catering Lunch orders over \$100. Monday through Thursday. Pickup or delivery between 10 am and 2 pm. Not valid for Breakfast orders. Must mention the Member to Member promo. Place the order at www.eatTHB.com or call 443-912-2249

The Point in Towson – Erica Russo, erica@thepointrg.com

20% off to all members for food, beverages and catering. Cannot be combined with any other discount or promotion.

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better.

Keep business in Towson and create a positive environment for our community!



2020-2021 Towson Chamber of Commerce Directory

Reach 10,000 People!

Investing in the Community:

- To help local businesses grow
- To increase job opportunities
- To encourage responsible growth and development of all segments of the community
- To contribute to the overall economic stability of Baltimore County, Maryland

There will be a Zoom Board and Member meeting on Wednesday March 17 at 8:00am. Updated information will be sent soon.

Advertising & Promotion Opportunities

One-Page Insert

Advertise a special sale or promotion with an 8.5x11" insert for \$50 in our monthly newsletter. Advertising for community events is free.

Email Sponsorship

"Sponsor" an email that goes out to over 1500 business contacts. Includes your logo and a click-through to your website. (Costs vary)

Towson Times

Advertise in the Towson Times (costs vary)

Questions?

Contact: Nancy Hafford
nancy@towsonchamber.com



Continuing and Professional Studies



Towson University and the Towson Chamber of Commerce have agreed to a corporate training partnership that provides access to professional development opportunities. The Towson Chamber of Commerce members are eligible to receive 20% off certification programs and 10% off fundamental programs.

TOWSON UNIVERSITY CORPORATE PARTNER BENEFITS

PROFESSIONAL DEVELOPMENT COURSES

We will provide professional development opportunities—at discounted pricing—for your associates.

20%

off in-class courses

20%

off online certification courses

10%

off online fundamentals courses

COURSE OFFERINGS

In-Class Courses

- ◆ Accounting and Bookkeeping with QuickBooks
- ◆ Certified Medical Coding
- ◆ ComptTIA ITF+, A+, Network+ & Security+ Course
- ◆ Professional in Human Resources
- ◆ Project Management Professional

Online Certification Courses

- ◆ Accounting & Bookkeeping with QuickBooks
- ◆ Professional Human Resources
- ◆ Project Management Professional
- ◆ Lean Six Sigma Greenbelt
- ◆ Lean Six Sigma Black Belt
- ◆ Microsoft Office Specialist
- ◆ ComptTIA A+
- ◆ ComptTIA Network +
- ◆ ComptTIA Security +
- ◆ OMCP Digital Analytics
- ◆ Certified Medical Coding
- ◆ Medical Billing
- ◆ Certified Clinical Medical Assistant
- ◆ Certified Electronic Health Records Specialist
- ◆ Pharmacy Technician Course

ONLINE FUNDAMENTALS COURSES

Business

- ◆ Accounting Fundamentals Series
- ◆ Administrative Assistant Suite
- ◆ Advanced Manufacturing Suite
- ◆ Business Communications Suite
- ◆ Digital Marketing Suite
- ◆ Entrepreneurship Suite
- ◆ Event Planning Suite
- ◆ Human Resource Management Suite
- ◆ Marketing Your Nonprofit
- ◆ New Career Suite
- ◆ New Manager Suite
- ◆ Personal Finance Suite
- ◆ Project Management Suite
- ◆ Real Estate Suite
- ◆ Sales Training Suite
- ◆ Six Sigma Quality Suite
- ◆ Spanish for Medical Professionals
- ◆ Stock Trading Suite
- ◆ Supervisor Suite
- ◆ Supply Chain Suite
- ◆ Writing Essentials
- ◆ Grant Writing Suite

Health & Medical

- ◆ Human Anatomy and Physiology
- ◆ Medical Terminology

IT Applications and Technologies

- ◆ Adobe Creative Suite CS6
- ◆ Advanced Microsoft Excel 2019/ Office 365
- ◆ Basic Computer Skills Suite
- ◆ Creating WordPress Websites Series
- ◆ C# Programming Series
- ◆ Computer Networking Suite
- ◆ Digital Photography Suite
- ◆ Introduction to QuickBooks Online
- ◆ Introduction to Crystal Reports
- ◆ Intermediate Microsoft Access 2019/ Office 365
- ◆ Microsoft Excel 2019/ Office 365 Series
- ◆ Microsoft Office 2019/ Office 365 Value Suite
- ◆ Microsoft Excel - Pivot Tables
- ◆ Paralegal Suite
- ◆ SQL Series
- ◆ QuickBooks Series
- ◆ Workplace Essentials—The Legal Suite
- ◆ Web Design Value Suite



CHUNTA RIVERS

Senior Client Relationship Manager/Career Consultant

✉ crivers@towson.edu

☎ 410-704-2334

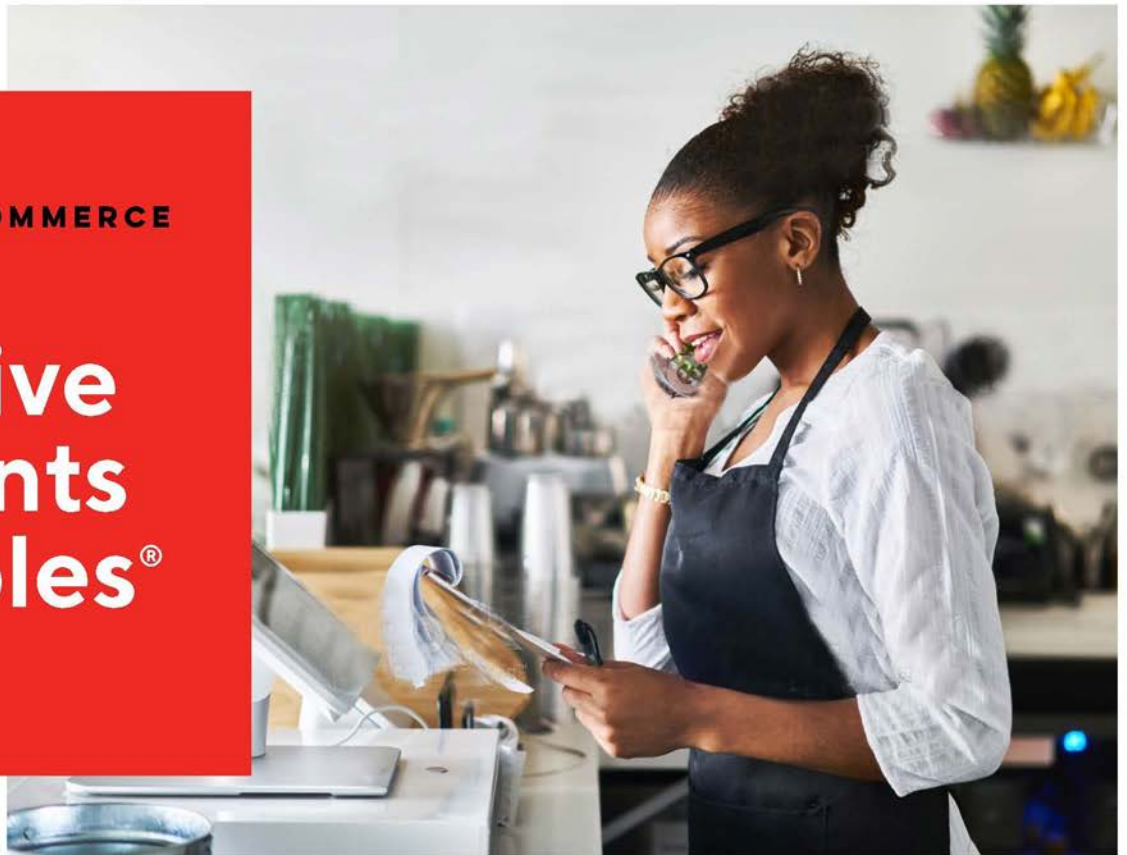
🌐 www.towson.edu/CPS





CHAMBER OF COMMERCE
MEMBERS ONLY

Exclusive discounts at Staples® stores



Members of the Chamber of Commerce have access to special partner discounts every time they shop in store. They can save on an assortment of products, from signage to PPE to business essentials and more.

20% off your in-store Print & Marketing Services order

- Floor decals, signs and posters
- Indoor and outdoor banners
- Disposable menus and more

10% off your in-store purchase of regularly priced items

- Safety essentials like face masks, sanitizer and more
- Office supplies like paper, ink and toner and more
- Remote furniture like chairs, desks and more

FUEL HER BREAKTHROUGHS, FUND HER DISCOVERIES.

One person's efforts could fund work that saves countless lives.

One in three Americans will battle cancer in their lifetime. It can be hard to believe that a single person can make a difference. But funding just one research breakthrough, or one study with the right outcome, could potentially save countless lives. ResearchHERS: Women Fighting Cancer is a movement that engages women to raise funds to directly support cancer researchers – women cancer researchers.

Why women researchers?

Women bring diverse and unique perspectives to cancer research, making invaluable contributions and discoveries. However, women are continuously underrepresented in research leadership. We want to change that.

The American Cancer Society is proud to be a top supporter of women in cancer research. Currently half of our grantees are women, most of them early in their careers. We want to sustain this pipeline of talent and engage those in the field to help impact the number of women in leadership roles. But we need your help to do it. Help raise the funds needed to fuel HER next big discovery.



We fund some of the world's top women researchers who are spearheading critical research studies in the following areas:



CANCER PREVENTION



SMOKING CESSATION



BREAST CANCER



BEHAVIORAL FACTORS



OBESITY-RELATED CANCER RISK



ACCESS TO CARE

THE WORLD NEEDS ANSWERS. SO I NEED YOU.

What is ResearchHERS™?

ResearchHERS is a truly unique program in that it gives women the power to fundraise in support of women-led cancer research. By participating as a ResearchHERS Ambassador, you'll be helping to fund the important work that continues to save lives from cancer.

When you become an Ambassador, you'll commit to:

- Raising at least \$2,500 to help the American Cancer Society fund women-led cancer researchers
- Spreading the word to increase awareness of the ResearchHERS program and purpose
- Encouraging other women to join the ResearchHERS program
- Wearing a ResearchHERS lapel pin to proudly demonstrate your support.

As a ResearchHERS Ambassador, you'll be supporting women researchers leading the way in critical cancer research. Here are a few examples:



Dr. Paula Hurley's \$792,000 grant at Johns Hopkins University looks at what makes prostate cancer that has spread so difficult to treat, and trying to better understand early on who is at risk for developing metastatic recurrence.



Observational evidence suggests that weight loss may slow the rate of disease progression in men with prostate cancer. Dr. Corinne Joshi's \$792,000 grant at Johns Hopkins Bloomberg School of Public Health will examine this more closely to understand if reduced weight leads to improved outcomes.



Dr. Maureen Lyon's project at Children's Research Institute will determine what role Hispanic/Latino culture and spiritual practices play in supporting teens with cancer.



There are many ways to get involved. Donate to ResearchHERS, nominate an influential woman to raise money or take on the challenge yourself to fund research that can save lives.

1.800.227.2345 | www.ACSResearchHERS.org/baltimoremd

TOWSON LIVE

LIVE
WORK
HERE
PLAY
HERE



One Towson.
Two great places to live.



443.279.2200

www.bayviewmanagement.com



RENT NOW!

Towson Station
New Apartments!
Historic Building!
308 Washington Ave.
www.towsonstation.com

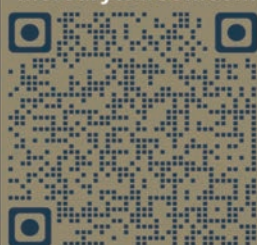
Take a Tour



COMING SOON!

Mercury Apartments
26 apartments to be built
in the heart of Towson.
17 W. Pennsylvania Ave.
mercurytowson.com

mercurytowson.com



TOWSON LIVE

ELAN | TOWSON

Come Discover Towson's Best Kept Secret.

Thoughtfully stylish and modern, Elan Towson is life more refined.

Community Amenities



Modern Clubhouse - with free wifi, remote controlled fireplace, club quality fitness center, billiards table, outdoor grills and outdoor resort style pool and Amazon package locker system!



Pet Friendly Living
Smoke-Free Community
Elevator Accessible Floors
FREE Parking For Residents & Guests
Controlled Access Buildings
On-Site Management



Convenient access to: Towson circle, 695, 83 and the Jones Falls Expressway

Contact Our Leasing Office

410-339-8000

ElanTowson@Greystar.com

Or Visit Our Website www.ElanTowson.com



EQUAL HOUSING OPPORTUNITY

TOWSON LIVE

2020-2021 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



Emily Brophy
President
Towson Town
Center Retail



Brandon Simpson
Vice President
Palisades of
Towson



Mary Fran Stromyer
Treasurer
Kenneally &
Co., P.A.



C.R. Hogendorp
Secretary
American National
Insurance



**Mark Shulman,
DDS**
Past President

BOARD MEMBERS

Kristen Cooper, Leap Day Media

Colin Exelby, Celestial Wealth Management

Tom Gronert, UM St. Joseph Medical Center

Sandy Gurchik, Cummings & Co.

Ed Hale, Hale Transport

Nancy Hofmann, LiveTowson.com

Todd Huff, Brooks-Huff Tire & Auto Centers

Daraius Irani, Towson University

Ed Killcullen, Maryland CASA

Gregg Landry, BlueRock Productions

Stephanie Coldren, Goucher College

Kevin Murphy, Conceirge Mortgage

Debbie Phelps, Education Foundation of Baltimore
County Public Schools

Kaitlin Radebaugh, Radebaugh Florist
& Greenhouses

Charles Connolly, The Charles Connolly Farmers
Insurance Group

Joe Shagena, Destiny Mortgage Group

Towson Chamber Staff:



Nancy Hafford
Executive Director



Calixta Eraso
*Social Media
Director*

2020-2021 MEMBERSHIP APPLICATION

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Number of Employees: _____

Type of Business as listed in the Yellow Pages: _____

How did you hear about us? _____

Please check the appropriate values:

- _____ 1-20 employees: \$300
- _____ 21-30 employees: \$400
- _____ 31-45 employees: \$450
- _____ 46-75 employees: \$500
- _____ 76-100 employees: \$525
- _____ Over 100 employees: \$1,000

Plus \$30 one-time application fee

= Total Investment \$ _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Avenue
Towson, MD 21204

To pay by credit card, please call the chamber office: 410-825-1144

**Add sponsorship opportunities
for 2020-2021
Winterfest & Baltimore County
Tree Lighting
Towson Beautification Program
Towson 4th of July Parade &
Race
Taste of Towson
Chamber Golf Tournament
Gardens Day
For more information on
sponsorship packages, contact the
chamber office:
410-825-1144**

Please Be Advised:

Internal Revenue Bureau Cumulative Bulletin, No 2, page 105 reads: Membership fees or dues by individuals to a Chamber of Commerce are deductible from gross income as a business expense provided the memberships is employed as a means of advancing the business interests of the individual corporation.



Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863