

TOWSON LIVE

July 2021



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**★ TOWSON
4TH OF JULY
PARADE**

Presented By:

**ROSEDALE
FEDERAL**
SAVINGS & LOAN ASSOCIATION

Your neighbor.
Your guide.
Your bank.

Saturday, July 3rd • 10:30 am - 12:30 pm

Support over 120 years of tradition in Towson!
Donate today at www.towsonparade.com

Bike Rush Participation Information

Where: Meet at Burke Ave & Towsontown Blvd
When: 9:30 AM
What: Due to lack of volunteers please decorate your own bike prior to arrival. No cars can enter bike rush.

**Towson's
4 on the 4th Race
begins at 8:15 am**

www.runsignup.com/Race/MD/Towson/Towson4onthe4th

P
FREE PARKING in
the Library Garage
& Tolbert Garage

TOWSON
CHAMBER OF COMMERCE

410.825.1144
www.towsonparade.com
f @Towson4thOfJulyParade

TOWSON LIVE

Dear Towson Chamber Members and Friends,

July 1st is the beginning of our fiscal year and a fresh new start. We are coming out to one of the most challenging years we have ever faced, but we came through better and stronger than we've ever been before. I am so grateful for the support of our 2020-2021 President, Emily Brophy. She missed out on all the fun things we do as a chamber like, the 4th of July parade and race, the cocktail parties, the monthly breakfasts, the Taste of Towson and our wonderful holiday party. Emily, thank you again and you have become such a good friend. You'll be an important member of our chamber for many years to come.

But even though it seemed like the world shut down, we were still able to hold monthly zoom meetings, host a blood drive at Towson Town Center, helped raise over \$60,000 to buy food from restaurants to deliver to our first responders, commission over \$60,000 in artwork and a mural, help lobby for support of our local businesses, grow our chamber memberships to the highest level in our chamber history, host a safe outdoor concert, have the farmers market and welcome over 300 families in a drive-by for the Baltimore County Christmas Tree Lighting. We also became a Maryland Main Street Affiliate a designation that will help us bring millions of dollars for community improvements and support into Towson. Most important of all, we were here in a time when many of our members needed us the most. Our strength as a chamber community has never been so apparent.

I also want to thank Mary Fran Stromyer whom will be stepping down from being our Treasurer for over 16 years and a member for over 20 years. Mary Fran's role at the chamber was not the most glamorous, but it was one of the more important. We thank you so very much for helping to lead us from a small organization to one of the largest chambers in Maryland. Love you and we'll be friends forever!!!

July 1st is a new start and new opportunities. We are moving full steam ahead with all our events. We formed MMSA committees to create a comprehensive plan to improve the streetscape in our community and also to encourage new businesses to make Towson their home. Also to create an advertising plan to support our existing businesses.

Chamber Members, please let me know if you want to get more involved in the chamber and become a part of one of our many committees.

To Brandon Simpson, our new President and our 2021- 2022 Board of Directors, it is going to be a great year!

Thank you all, I am sincerely grateful to be the director of your chamber. Calixta, I couldn't do it without you, xoxo.

Nancy

TOWSON LIVE

Towson Chamber of Commerce Annual Golf Tournament





Towson Chamber of Commerce Master Plan Meeting

Host: Laurie Hay

Tuesday, July 13, 2021

12:00 PM

You have to register for the meeting. We will be sending out an email with a link to register this week.

TOWSON LIVE

Member Cocktail Party at CVP



Towson Farmers Market is Back!

**JUNE 3-NOVEMBER 18
10:30AM-2:30PM
EVERY THURSDAY ON
ALLEGHENY BETWEEN YORK RD
& WASHINGTON AVE**



www.towsonchamber.com

410-825-1144

@TowsonFarmersMarket

FEET ON THE STREET IS BACK!

Come out with friends and relax with some music, beverages and food trucks! Tickets can be purchased at the door for \$5

07.09.21

That's What She Said

6:30-9:30

Doors open at 5:30

07.16.2021 TBA

07.23.2021 Crushing Day

07.30.2021 TBA

Place- Towson Courthouse Plaza
Tickets are \$5 donation per person
No charge for kids under 12

No outside coolers or beverages

NEW MEMBER SPOTLIGHT

Welcome to the Towson Chamber!



Lynch Physical Therapy

Adrienne Lynch
7801 York Road
Suite 215
Towson, MD 21204
(410) 960-1601
Physical Therapy

Member-to-Member Benefits

Enjoy these specials offered exclusively for members of the Towson Chamber. Businesses may reference the Chamber Directory, or contact the Chamber office to confirm eligibility.

Maryland Local Marketing- Stacey Munsell smunsell@usbne.com

Special discounted price of \$600 for a year with the first month free on Maryland Local Deals website <https://marylandlocaldeals.com>.

Staples

10% off in-store purchases and 20% off printing and marketing services.

Towson University- Chunta Rivers crivers@towson.edu

Towson University and the Towson Chamber of Commerce have agreed to a corporate training partnership that provides access to professional development opportunities. The Towson Chamber of Commerce members are eligible to receive 20% off certification programs and 10% off fundamental programs.

AAA Club Alliance - Amy Lee, alee1@aaamidatlantic.com

Plus Membership for the price of a Classic Membership, (savings of \$48.50) for one year. To claim this discount, you must contact the Towson office at 410-616-1580 ext. 4365016, and reference the code TOWSON.

Nancy Hofmann, Coldwell Banker Realty & Live Towson- NHofmann@cbmove.com

FREE professional home staging when you sell your home with Nancy Hofmann, Coldwell Banker Realty – Towson Office.

Fully Promoted Towson - Jessica Joyce, jessica.joyce@fullypromoted.com

One free digitizing of company logo (\$69.00 value) to all chamber members. Must mention member-to-member promo.

Integrated Pest Services - Sandy Jenkins, service@ipspest.com

10% off of all pest services for Towson Chamber members

RISE Biscuits and Donuts – David Brindza, towson@risebiscuitsdonuts.com

Free Sweet Treat Platter (\$31.95 value) to all Catering Breakfast and Lunch orders over \$100. Monday through Friday. Pickup between 7:30 am and 2 pm. Must mention the Member to Member promo.

Roland Park Chiropractic – Dr. Silke Laub, DrLaub@rolandparkchiropractic.com

Utilize this link for a 20% special discount on all supplements for chamber members. From Vitamin D or multivitamins, special men's health or women's health supplements: <https://welleivate.me/silke-laub>

Slice of Towson – Paul Rizas, sliceoftowson@gmail.com

20% off any and all 20" XXL Family Sized pizzas

THB Bagels & Deli – Steve Warrick, stwarrick@thbgroup.biz

Free Dessert Platter (\$29.95 value) to all Catering Lunch orders over \$100. Monday through Thursday. Pickup or delivery between 10 am and 2 pm. Not valid for Breakfast orders. Must mention the Member to Member promo. Place the order at www.eatTHB.com or call 443-912-2249

The Point in Towson – Erica Russo, erica@thepointrg.com

20% off to all members for food, beverages and catering. Cannot be combined with any other discount or promotion.

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better.

Keep business in Towson and create a positive environment for our community!



2020-2021 Towson Chamber of Commerce Directory

Reach 10,000 People!

Investing in the Community:

- To help local businesses grow
- To increase job opportunities
- To encourage responsible growth and development of all segments of the community
- To contribute to the overall economic stability of Baltimore County, Maryland

Please Join Us!

Board & Member Breakfast

Wednesday, July 21
8am-9am

Meeting starts promptly at 8am, please arrive early to check in and enjoy breakfast!

The Sheraton Baltimore North

903 Dulaney Valley Road
Towson, MD 21204

Please register online
www.towsonchamber.com

Advertising & Promotion Opportunities

One-Page Insert

Advertise a special sale or promotion with an 8.5x11" insert for \$50 in our monthly newsletter. Advertising for community events is free.

Email Sponsorship

"Sponsor" an email that goes out to over 1500 business contacts. Includes your logo and a click-through to your website. (Costs vary)

Towson Times

Advertise in the Towson Times (costs vary)

Questions?

Contact: Nancy Hafford
nancy@towsonchamber.com

Baltimore County COVID-19 Technology Grant Program

APPLY NOW!

Baltimore County is excited to announce a NEW Grant - the TECHNOLOGY GRANT PROGRAM! We are reaching out to inform you that your business may be eligible for funding provided by the state.

Businesses will be eligible to receive funding at a flat rate of \$5,000 to Baltimore County-based small businesses that purchased online sales platforms/equipment allowing their employees the opportunity to telework.

This is a flat \$5,000 grant for Baltimore County businesses that have between two and 20 employees. The grant funds may only be used to reimburse expenses that were incurred in relation to establishing, expanding or supporting online sales/telework operations during the COVID-19 pandemic (i.e. after March 9, 2020).

These funds are not intended for rent, payroll, inventory, taxes or general working capital.

Important Note: Funding is limited and will be distributed on a first-come, first-served basis with priority given to applicants who have not received prior funding. We encourage you to apply immediately. [Click here](#) to apply.

To qualify a business must:

- Be a for-profit entity located in Baltimore County
- Have been established prior to March 9, 2020
- Have between two and no more than 20 full-time employees, excluding the owner
- Be in good standing with the State of Maryland, via the State Department of Assessments and Taxation (SDAT), and registered with the state, if required to do so by law
- Not currently be in default on any loans from Baltimore County or delinquent on any taxes owed to the County

To apply:

Please visit this [page](#) to find more information and the application. You will need to upload three documents for the application. We suggest having them available and ready for when the application goes live:

1. W9 IRS Document - [PDF Document Download](#) and [How do I fill it out?](#)
2. Organizational Documentation - Your Articles of Incorporation or organization/partnership
3. Proof of Business Address - Copy of recent utility bill (must be within 2 months)

If you need assistance with assessing your eligibility or compiling the needed documents for your application, we recommend you first consult with your financial or legal advisers.



Open Positions at Bio Life Plasma Services

Plasma Center BSN

Use this link to apply

https://takeda.wd3.myworkdayjobs.com/External/job/USA---MD---Towson/Plasma-Center-BSN--42-hr_R0040952-1

Plasma Center Tech

Use this link to apply

https://takeda.wd3.myworkdayjobs.com/External/job/USA---MD---Towson/Plasma-Center-Tech_R0034685

Traning Supervisor

Use this link to apply

https://takeda.wd3.myworkdayjobs.com/External/job/USA---MD---Towson/Training-Supervisor_R0040978-1

Club Z! business is on Sale for only \$30,000

Asset Sale Description

Parents are overwhelmed and need tutors now! You can join this high demand industry for only \$30,000.

Perfect Business Helping Kids. No experience necessary - parents excel in our business. Can be run Part-time or Full-Time. Recession and Covid proof. No leases, no overhead.

This Franchised location is part of the largest tutoring company in the world that consistently ranks as one of the top franchise systems according to Entrepreneur Magazine. Excellent corporate support.

One of the best territories available in Maryland!

Our In-home and Online tutoring programs boast a 99% success rate with students!

Owner manages a staff of certified teachers (that franchisor provides) that tutor at the students homes, libraries or Online. No direct selling required as the Corporate Operated Call Center pre-sells your clients and books the enrollment visits (over 97% success rate on enrollment visits becoming clients.)

Owner has an outstanding tutor staff in place.

Franchisor offers CO-OP Advertising Program For Franchises.

Business produces consistent revenue even during Summer months.

Call Tammy Willman (813) 345-4757 for more info on this listing.

Company has 4 primary revenue sources:

- 1) In home K-12 tutoring, all subjects;
- 2) SAT/ ACT test prep; (state of the art Diagnostic and review curriculum)
- 3) Online tutoring K-12, College subjects, Foreign languages etc. Over 250 subjects corporate operates

the online tutoring division and and franchises receive commissions for referrals on business conducted in territory Clients can sign up 24/7 via a secured website.

4) College admission consulting (franchisees refer to 3rd party and receive commissions of \$1,000-\$4,750 per student placement).

Advantages of this Business:

- Home-based
- Low overhead
- Recurring revenue
- Tutors only get paid when they conduct tutoring on your behalf
- Outstanding Corporate Support
- Proprietary curriculum
- Corporate call/sales center that books all enrollment visits.
- National advertising (including CO-OP advertising for your first year)
- Tutor list
- Client leads
- Proprietary software

Franchisor will provide the training and ongoing support you need to maintain and grow the business.

Present Owner and franchisor will ensure smooth transition.

Please call Tammy Willman (813) 345-4757 and reference the Perry Hall listing.

TOWSON LIVE

LIVE
WORK
HERE
PLAY
HERE



One Towson.
Two great places to live.



443.279.2200

www.bayviewmanagement.com



RENT NOW! *FULLY
RENTED*

Towson Station
New Apartments!
Historic Building!
308 Washington Ave.
www.towsonstation.com

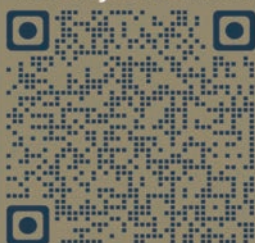
Take a Tour



COMING SOON!

Mercury Apartments
26 apartments to be built
in the heart of Towson.
17 W. Pennsylvania Ave.
mercurytowson.com

mercurytowson.com



TOWSON LIVE

2021-2022 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



Brandon Simpson
President
Palisades of Towson



Emily Brophy
Vice President
William Tan &
Associates



Anthony DiMartino
Treasurer
Rosen, Sapperstein, &
Friedlander



Tom Gronert
Secretary
UM St. Joseph
Medical Center

Emily Brophy
Past President

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Jon Christiana, C&E Financial Services

Stephanie Coldren, Goucher College

Charles Connolly, Farmers Insurance Group

Kristen Cooper, Leap Day Media

Colin Exelby, Celestial Wealth Management

Sandy Gurchik, Cummings & Co.

Ed Hale, Hale Transport

Nancy Hofmann, LiveTowson.com

C.R. Hogendorp, American National Insurance

Todd Huff, Brooks-Huff Tire & Auto Centers

Trevor Iles, Towson University

Ed Killcullen, Maryland CASA

Gregg Landry, BlueRock Productions

Natalie Martz, Chick fil A at Towson Town Center

Kevin Murphy, Conceirge Mortgage

Debbie Phelps, Education Foundation of Baltimore
County Public Schools

Kaitlin Radebaugh, Radebaugh Florist
& Greenhouses

Joe Shagena, Destiny Mortgage Group

Melony Wagner, Charles Village Pub

Towson Chamber Staff:



Nancy Hafford
Executive Director



Calixta Eraso
*Social Media
Director*

2021-2022 MEMBERSHIP APPLICATION

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Number of Employees: _____

Type of Business as listed in the Yellow Pages: _____

How did you hear about us? _____

Please check the appropriate values:

- _____ 1-20 employees: \$300
- _____ 21-30 employees: \$400
- _____ 31-45 employees: \$450
- _____ 46-75 employees: \$500
- _____ 76-100 employees: \$525
- _____ Over 100 employees: \$1,000

Plus \$30 one-time application fee

= Total Investment \$ _____

Return this application with your dues investment made payable to:

Towson Chamber of Commerce
44 W. Chesapeake Avenue
Towson, MD 21204

To pay by credit card, please call the chamber office: 410-825-1144

**Add sponsorship opportunities
for 2020-2021
Winterfest & Baltimore County
Tree Lighting
Towson Beautification Program
Towson 4th of July Parade &
Race
Taste of Towson
Chamber Golf Tournament
Gardens Day
For more information on
sponsorship packages, contact the
chamber office:
410-825-1144**

Please Be Advised:

Internal Revenue Bureau Cumulative Bulletin, No 2, page 105 reads: Membership fees or dues by individuals to a Chamber of Commerce are deductible from gross income as a business expense provided the memberships is employed as a means of advancing the business interests of the individual corporation.



Towson Chamber of Commerce

44 W. Chesapeake Avenue
Towson, MD 21204

info@towsonchamber.com

Phone: 410-825-1144

Fax: 410-832-5863