October 2021



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# "UPTOWN ROAR"

PENNSYLVANIA AVE BETWEEN YORK RD & WASHINGTON AVE

OCTOBER 15



6:30PM-9:30PM

### Live Music starting at 6:30 by Sundogs

Special Appearances by: Towson University Cheerleaders & Pom Squad Doc the Tiger

\*Bring lounge chairs due to limited outdoor seating\*













# Grand Opening: StarTUp at the Armory

Pictures Courtsey of Gregg Landry (BlueRock Productions)



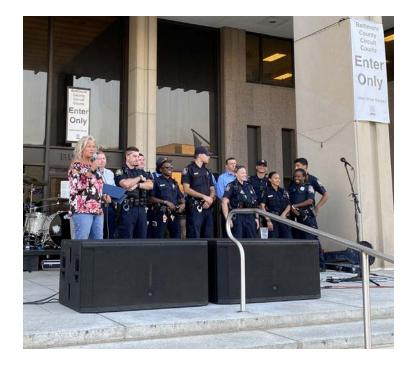




# Last Feet on the Street Honoring all First Responders









## JOIN US FOR • FUN • FOOD • RAFFLES GIVEAWAYS • AND MORE\*

## COME CELEBRATE THE GRAND OPENING OF OUR TOWSON BRANCH

32 West Pennsylvania Ave. on Friday, October 8, 2021 • 10am - 2pm

### **GRAND OPENING SPECIAL**

### **NEW MONEY MARKET SPECIAL**

**Limited Time Offer** 

1.00% FOR 6 APY1 MONTHS



\$5,000 minimum to open

Offer valid on new money market accounts opened 10/7/21 - 10/23/21





- 1 Annual Percentage Yield (APY) effective as of 10/7/21. Account must be opened by 10/23/21. Money Market is an interest bearing account paying 1.00% APY on all balances through 4/23/22. \$5,000 minimum deposit of new funds required. New funds are funds not currently on deposit at Firstrust Bank or through Firstrust Financial Resources. Limit one Money Market account per person. Maximum deposit \$50,000 per customer. APY is subject to change daily after promotional period. Fees may reduce earnings. Offer may not be combined with any other offer and may be revised or rescinded at any time without notice. All terms and conditions of the Retail Account Agreement, Funds Availability and Electronic Funds Transfer (EFT) Disclosures apply.
- \* No purchase or account necessary to wir



# NEW MEMBER SPOTLIGHT Welcome to the Towson Chamber!



#### **Truist**

Daniel Norwood 900 Kenilworth Drive Towson, MD 21204 (410) 704-9867 Bank



### **Vital Sign Home Care**

Venus Ricks 1615 York Rd, Suite 201 Lutherville, MD 21093 (410) 814-0258 Home Care



#### **Hiatus Cheesecake**

Matthew Featherstone 5609 Hess Ave. Baltimore, MD 21212 (410) 805-3647 Desert

# Please Join Us!

# Board & Member Breakfast Meeting

Wednesday, October 20 8:00am-9:00am

Breakfast is provided.

### StarTUp at the Armory

307 Washington Ave, Towson, MD 21204

### **Presentations:**

- The Towson Loop
- Greenburg Gibbons on new development from Towson Row including Whole Foods & Hotels
- Sarah Trenery from Economic Development on current business loans
- Planning Department on benefits of sustainable community/ revitalization zone

# Please register online www.towsonchamber.com

Free for Members \$10 for Non-members

# Advertising & Promotion Opportunities

### **One-Page Insert**

Advertise a special sale or promotion with an 8.5x11" insert for \$50 in our monthly newsletter. Advertising for community events is free.

### **Email Sponsorship**

"Sponsor" an email that goes out to over 1500 business contacts. Includes your logo and a click-through to your website. (Costs vary)

### **Towson Times**

Advertise in the Towson Times (costs vary)

### **Questions?**

Contact: Nancy Hafford nancy@towsonchamber.com

### Member-to-Member Benefits

Enjoy these specials offered exclusively for members of the Towson Chamber. Businesses may reference the Chamber Directory, or contact the Chamber office to confirm eligibility.

**Maryland Local Marketing- Stacey Munsell smunsell@usbne.com**Special discounted price of \$600 for a year with the first month free on Mary[and Local Deals website https://marylandlocaldeals.com.

#### **Staples**

10% off in-store purchases and 20% off printing and marketing services.

**Towson University- Chunta Rivers crivers@towson.edu**Towson University and the Towson Chamber of Commerce have agreed to a corporate training partnership that provides access to professional development opportunities. The Towson Chamber of Commerce members are eligible to receive 20% off certification programs and 10% off fundamental programs.

#### AAA Club Alliance - Amy Lee, alee1@aaamidatlantic.com

Plus Membership for the price of a Classic Membership, (savings of \$48.50) for one year. To claim this discount, you must contact the Towson office at 410-616-1580 ext. 4365016, and reference the code TOWSON.

#### Nancy Hofmann, Compass Realty & Live Towson-Nancy.Hofmann@compass.com -

FREE professional home staging when you sell your home with Nancy Hofmann, Compass – Towson Office.

#### Fully Promoted Towson - Jessica Joyce, jessica.joyce@fullypromoted.com

One free digitizing of company logo (\$69.00 value) to all chamber members. Must mention member-to-member promo.

#### Integrated Pest Services - Sandy Jenkins, service@ipspest.com

10% off of all pest services for Towson Chamber members

#### RISE Biscuits and Donuts – David Brindza, towson@risebiscuitsdonuts.com

Free Sweet Treat Platter (\$31.95 value) to all Catering Breakfast and Lunch orders over \$100. Monday through Friday. Pickup between 7:30 am and 2 pm. Must mention the Member to Member promo.

#### Roland Park Chiropractic - Dr. Silke Laub, DrLaub@rolandparkchiropractic.com

Utilize this link for a 20% special discount on all supplements for chamber members. From Vitamin D or multivitamins, special men's health or women's health supplements: https://wellevate.me/silke-laub

#### Slice of Towson – Paul Rizas, sliceoftowson@gmail.com

20% off any and all 20" XXL Family Sized pizzas

#### THB Bagels & Deli – Steve Warrick, stwarrick@thbgroup.biz

Free Dessert Platter (\$29.95 value) to all Catering Lunch orders over \$100. Monday through Thursday. Pickup or delivery between 10 am and 2 pm. Not valid for Breakfast orders. Must mention the Member to Member promo. Place the order at www.eatTHB.com or call 443-912-2249

#### The Point in Towson – Erica Russo, erica@thepointrg.com

20% off to all members for food, beverages and catering. Cannot be combined with any other discount or promotion.

### The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!



# FUNDRAISER

Friday, October 15, 2021

### A NIGHT OUT

DRINKS, DINING, RAFFLES, MUSIC + DANCING

Sheraton Baltimore North Hotel 903 Dulaney Valley Road Towson, Maryland

Cocktail attire

### A NIGHT IN

BOX OF GOODIES AND A LIVE-STREAM OF THE EVENT PROGRAM

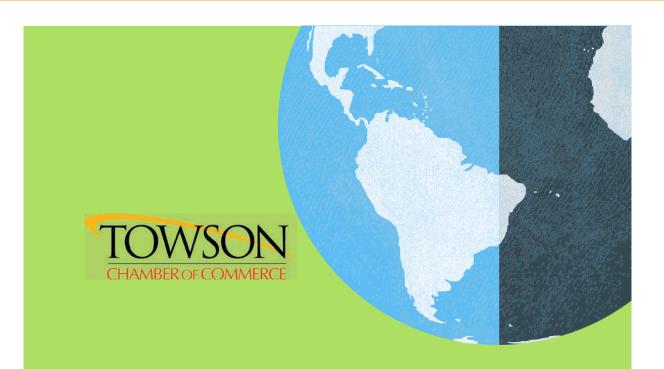
From the comfort of your own home

Sweatpants, slippers, or whatever suits your fancy

Tickets and sponsorships available at studentsupportnetwork.org/events/night

More than 50% of Baltimore County Public School students are living in poverty. The Student Support Network provides food, school supplies, and other basic necessities to students in 14 BCPS partner schools. Learn more about our work and get involved.

STUDENTSUPPORTNETWORK.ORG



## **COMMUNITY CLEAN UP DAY**

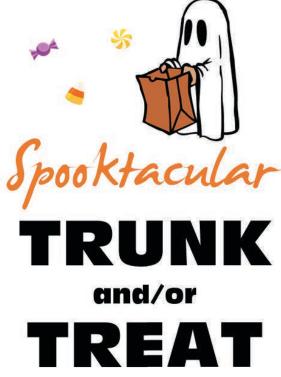
We need volunteers to help with replanting fall flowers in the flower boxes around Towson.

We also have just purchased 20 new flower boxes!

OCTOBER 23 | 9 AM- 1 PM MEET AT THE TOWSON CHAMBER, 44 W CHESAPEAKE AVENUE

EMAIL NANCY@TOWSONCHAMBER.COM IF YOU WOULD LIKE TO VOLUNTEER





### **DRESS UP & VISIT TRUNKS**

It's our annual Trunk-or-Treat celebration! Wear costumes and visit decorated vehicles in a family -friendly, physically-distant setting! Fun for all ages! Bring a bag or bucket to collect treats.

Wear face masks when needed. Invite friends!

October 31, 2021 3:00-4:30 PM

Outdoor event. Free parking. Fun for all ages!

#### **HOST A TRUNK**

Decorate your trunk with a spooky or fun theme. Bring lots of individually-wrapped candy for guests. Place candy a safe distance from people and vehicles for contactless distribution. Set up by 2:30 PM required. Register trunks by midnight 10/24 to communications@towsonumc.org.



### Get connected to



#### JOIN US FOR BUSINESS FOCUSED EVENTS

#### **StarTUp Accelerator Showcase**

October 8, 6–8 PM

Join the eight fellows of the StarTUp Accelerator to hear their pitches and to network with business and community leaders at the **StarTUp Accelerator Showcase**.

#### ATHENAPowerLink® Baltimore Information Sessions

October 27 & November 11, 11 AM-12 PM

Join us at the StartTUp at the Armory for an <u>upcoming information session</u> to learn how our unique program can support your business venture.

#### **Economic Outlook Forum**

November 4, 8:30 AM Breakfast, 9 AM Forum

Join RESI and community and business leaders for the <u>2021 Economic Outlook Forum</u>. RESI Chief Economist Dr. Daraius Irani will provide the annual economic forecast for our state, with a focus on COVID-19 economic recovery and capital investments being made in Towson.

#### How to Love Speaking in Public Even if You Hate it Now

November 4, 12–1:30 PM | Virtual

To register please visit alumni.towson.edu/events.

#### Leveraging the Power of Visual Thinking To Be a Better Communicator and Leader

November 10, 12–1 PM │ Virtual

To register please visit alumni.towson.edu/events.

#### TAP INTO THE CAREER CENTER

Need to hire for job or internships? TU's Career Center can help!

Check out our employer services:

- Post your jobs for free on Handshake, our onestop-shop for employers to recruit our TU talent
- Sign up to do tabling on campus this fall 2021 also free!
- Attend our <u>career fairs</u> each semester and a local part-time job fair each August!

### GET READY TO ROAR WITH TU ATHLETICS

#### Secure your Tiger football seats

Enjoy Saturdays at Johnny Unitas® Stadium with family and friends.

#### **Homecoming Pep Rally**

October 15, 6:30–9:30 PM Live music in the street. Look out for more details from the Chamber.

#### 2021 HOMECOMING EVENTS

#### Tiger Trot Homecoming 5K

October 16, 9 AM Burdick Hall

#### **Homecoming Festival**

October 16, 12–4 PM SECU Plaza

### **Business & Leadership Homecoming Stadium Hospitality**

October 16, 2:30–6:30 PM Johnny Unitas Stadium

For more information and to register for any of these events, please visit alumni.towson.edu/events.



Fine food, friendships, & cocktails



Join us for a celebratory gala benefiting Best Buddies. Along with food, drinks, silent auction, and music, the evening will be filled with friendship and celebration as we crown our Champion of the Year.

> Friday 11.12.21

7:00PM - 11:00PM | Valley Mansion 594 Cranbrook Road | Cockeysville, MD 21030

Thank You To Our Sponsor



BESTBUDDIES.ORG/TASTEBUDSMD



Buying your first home is an important milestone in your life. Here at CBC Mortgage, a division of First Federal Bank, we understand that finding the right financing plan is as important as finding a home that fits your lifestyle.

To help you get started on solid footing, CBC can help first-time homebuyers access up to \$7,500 to assist with the down payment and closing costs incurred when purchasing a home. Funding is available to qualified first-time homebuyers\*.

In addition to meeting income eligibility requirements, the homebuyer must:

- Contribute at least \$1,000 toward the purchase of the home
- Occupy the home as a primary residence for at least five years
- Complete a homebuyer education and financial literacy course specified by FHLBank Atlanta

CBC prides itself on providing accessible and feasible financial resources and mortgage products to first-time homebuyers. Please contact one of our loan officers to determine if you are eligible for First-time Homebuyer funding and to begin your application process.



**Heather Haymes: Account Executive** 

NMLS# 417363

Kevin J. Murphy
Senior Loan Originator
NMLS# 457824
410-925-1283 Cell
kevin@conciergemortgagellc.com

### COMING LATE 2021

### LIVE • WORK • PLAY

IN TOWSON



### 17 WEST

PENNSYLVANIA AVE.

WAITLIST SIGN UP

Washer/Dryer • Microwave • Oven/Cooktop • Dishwasher • Refrigerator • Balcony Option • HVAC • Buzzer Entry System

Close to: Whole Foods, Towson University, Baltimore County Office Buildings, Courthouse, Towson Row, Towson Square

Towson Town Center, Towson Library, Restaurants, Bars, and Shopping!

# 2021-2022 TOWSON CHAMBER BOARD OF DIRECTORS

#### **OFFICERS**



Brandon Simpson President Palisades of Towson



Emily Brophy Vice President William Tan & Associates



Anthony DiMartino Treasurer Rosen, Sapperstein, & Friedlander



**Tom Gronert** Secretary UM St. Joseph Medical Center

#### **BOARD MEMBERS**

Jon Christiana, C&E Financial Services

Stephanie Coldren, Goucher College

Charles Connolly, Farmers Insurance Group

Kristen Cooper, Leap Day Media

Colin Exelby, Celestial Wealth Management

Sandy Gurchik, Cummings & Co.

Ed Hale, Hale Transport

Nancy Hofmann, LiveTowson.com

C.R. Hogendorp, American National Insurance

Todd Huff, Brooks-Huff Tire & Auto Centers

Trevor Iles, Towson University

Ed Kilcullen, Maryland CASA

Gregg Landry, BlueRock Productions

Natalie Martz, Chick fil A at Towson Town Center

Kevin Murphy, Conceirge Mortgage

Debbie Phelps, Education Foundation of Baltimore County Public Schools

Kaitlin Radebaugh, Radebaugh Florist & Greenhouses

Paul Schwab, Azrael, Franz, Schwab, Lipowitz & Solter, LLC

Joe Shagena, Destiny Mortgage Group

Melony Wagner, Charles Village Pub

Towson Chamber Staff:



Nancy Hafford
Executive Director



Calixta Eraso Media & Marketing Director

Towson, MD 21204

To pay by credit card, please call the chamber office: 410-825-1144

### 2021-2022 MEMBERSHIP APPLICATION

Business Name:	
Addrace:	
Phone:	Fax:
Email:	
Website:	
	Pages:
How did you hear about us?	
Please check the appropriate values:	Add sponsorship opportunities
1-20 employees: \$300 21-30 employees: \$400 31-45 employees: \$450	for 2020-2021 Winterfest & Baltimore County Tree Lighting
46-75 employees: \$500 76-100 employees: \$525	Towson Beautification Program  Towson 4th of July Parade &
Over 100 employees: \$1,000	Race Taste of Towson
Plus \$30 one-time application fee	Chamber Golf Tournament
= Total Investment \$	Gardens Day
Return this application with your dues investment made payable to: Towson Chamber of Commerce 44 W. Chesapeake Avenue	For more information on sponsorship packages, contact the chamber office: 410-825-1144

Please Be Advised:

Internal Revenue Bureau Cumulative Bulletin, No 2, page 105 reads: Membership fees or dues by individuals to a Chamber of Commerce are deductible from gross income as a business expense provided the memberships is employeed as a means of advancing the business interests of the individual corporation.





### **Towson Chamber of Commerce**

44 W. Chesapeake Avenue Towson, MD 21204

info@towsonchamber.com Phone: 410-825-1144

Fax: 410-832-5863