August 2022



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**Board of Directors** 

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# FEET ON THE STREET IS BACK ON ALLEGHENY AVE!

Come out with friends and relax with some music, beverages, food, and dancing!

Allegheny Avenue between York Road & Washington Avenue

July: 7/29: Crushing Day

August:

8/5: Crushing Day

8/12: Capital Chill

8/19: The Jury

8/26: Chesapeake Sons



No outside coolers or beverages

# Towson Farmers Market Every Thursday!

JUNE 2 - NOVEMBER 17 10:30AM-2:30PM ON ALLEGHENY AVE BETWEEN YORK RD & WASHINGTON AVE



www.towsonchamber.com 410-825-1144 @TowsonFarmersMarket



## **Towson 4th of July Parade**















































## **Towson 4th of July Race**













































## Chatime Towson Grand Opening







Feet on the Street Special Performace by the Red Pepper Sichuan Bistro Fashion Team!









# July Board & Member Meeting at the Sheraton Baltimore North Hotel







## Towson Chamber Young Professionals Kick-Off Meeting

If you or someone in your company is intersted please email calixta@towsonchamber.com







# PARTY ON PENN

PENNSYLVANIA AVE BETWEEN YORK RD & WASHINGTON AVE

SEPTEMBER 23



6:30 P M - 9:30 P M

Live Music starting at 6:30 by Day Drinkin'

Special Appearances by:
Towson University Cheerleaders & Pom Squad
Doc the Tiger
Towson University Athletes

\*Bring lounge chairs due to limited outdoor seating\*













# NEW MEMBER SPOTLIGHT Welcome to the Towson Chamber!



#### **Route One Apparel**

Liz Isennock 1030 Cromwell Bridge Rd Suite 201 Towson, MD 21286 443-841-7853 Retail Company



## Please Join Us!

### **Board & Member Breakfast**

Wednesday, August 17 8:00am - 9:00am

Arrive early for breakfast.

# Calvert Hall College High School

8102 LaSalle Rd Towson, MD 21286

Please RSVP online www.towsonchamber.com

# Have you renewed your membership for 2022?

Membership can be renewed by sending a check to the Chamber office or over the phone via credit card: 410-825-1144

Questions? Contact Calixta calixta@towsonchamber.com

# Advertising & Promotion Opportunities

## **One-Page Insert**

Advertise a special sale or promotion with an 8.5x11" insert for \$50 in our monthly newsletter. Advertising for community events is free.

### **Email Sponsorship**

"Sponsor" an email that goes out to over 1500 business contacts. Includes your logo and a click-through to your website. (Costs vary)

#### **Towson Times**

Advertise in the Towson Times (costs vary)

#### **Questions?**

Contact: Nancy Hafford nancy@towsonchamber.com

## **Member-to-Member Benefits**

Enjoy these specials offered exclusively for members of the Towson Chamber. Businesses may reference the Chamber Directory, or contact the Chamber office to confirm eligibility.

#### The Mine- Anne Marie Barbour annmarie@themine.fit

As a member of the Towson Chamber you have access to The MIne Corporate Membership. Remember you don't need 5 or more, anyone from the Towson Chamber can get it, IF your company wants to get this rate, they will have to get 5 or more.

#### **Staples**

10% off in-store purchases and 20% off printing and marketing services.

#### Towson University- Chunta Rivers crivers@towson.edu

Towson University and the Towson Chamber of Commerce have agreed to a corporate training partnershipthat provides access to professional development opportunities. The Towson Chamber of Commerce members are eligible to receive 20% off certification programs and 10% off fundamental programs.

#### Nancy Hofmann, Compass Realty & Live Towson-Nancy.Hofmann@compass.com -

FREE professional home staging when you sell your home with Nancy Hofmann, Compass – Towson Office

#### Fully Promoted Towson - Jessica Joyce, jessica.joyce@fullypromoted.com

One free digitizing of company logo (\$69.00 value) to all chamber members. Must mention member-to-member promo.

#### Integrated Pest Services - Sandy Jenkins, service@ipspest.com

10% off of all pest services for Towson Chamber members

#### RISE Biscuits and Donuts - David Brindza, towson@risebiscuitsdonuts.com

Free Sweet Treat Platter (\$31.95 value) to all Catering Breakfast and Lunch orders over \$100. Monday through Friday. Pickup between 7:30 am and 2 pm. Must mention the Member to Member promo.

#### Roland Park Chiropractic – Dr. Silke Laub, DrLaub@rolandparkchiropractic.com

Utilize this link for a 20% special discount on all supplements for chamber members. From Vitamin D or multivitamins, special men's health or women's health supplements: https://wellevate.me/silke-laub

#### The Point in Towson – Erica Russo, erica@thepointrg.com

20% off to all members for food, beverages and catering. Cannot be combined with any other discount or promotion.

#### The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better.

Keep business in Towson and create a positive environment for our community!



## Check out Sweetgreen Summer Menu! 1 E Joppa Road, Unit 151 Towson, MD 21204



## Peach & Goat Cheese

Shredded goat cheese, spring mix, basil, cucumber, toasted almonds, mint, goat cheese, peaches, balsamic vinaigrette

## Summer Teryaki Bowl

Warm wild rice, baby spinach, basil, shredded cabbage, spicy broccoli, raw carrots, roasted zucchini, yellow squash, blackened chicken, sesame teriyaki dressing





health and wellness concept like no other. Located within The Shops at Kenilworth, The Mine is committed to helping each and every member be the best version of themselves. We embrace business' who do the same with our Corporate Wellness Memberships.

#### Five Studios, One Roof

Our five, unique boutique studios are led by Baltimore's best. Immerse yourself; enjoy BARRE, YOGA, RIDE+, YARD, FORM all under one roof.

#### From Pre- to Post-Workout

Sweat it out in our Open gyM, relax in our luxury locker rooms with private IR Saunas, enjoy our Juice Bar, co-working LOUNGE, and more.

Be a VIP; enjoy exclusive membership discounts as a Corporate Wellness Partner:

#### GYMPASS

#### \$74 PER MONTH

Regularly \$99 per month

- Innovative Open gyM
- Top-of-the-line Technogym equipment
- Connected cardio with virtual coaches
- Access to Personal + Small Group Training

#### STUDIO MPASS

#### \$150 PER MONTH

Regularly \$249 per month

- Open gyM + UNLIMITED access to: BARRE, YOGA, RIDE+, YARD
- Luxury locker rooms with IR Saunas
- Co-working LOUNGE and Juice Bar
- FORM Class Packs available (5 and 10 packs)

#### **Holistic Approach**

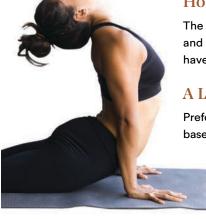
The Mine offers a range of solutions and support across mindset, nutrition, movement, and recovery, enabling members to round out their efforts to reach their goals. We have something for just about every mood, goal, taste, experience level, and schedule.

#### A La Carte

Prefer an a la carte approach? Enjoy our Class Packs or Gift Cards or tailor a program based on your unique time, budget, and goals.

RSVP as a VIP. Contact Ann Marie Barbour, Director of Programming & Operations, to learn more or get started TODAY.

ANNMARIE@THEMINE.FIT | 443.966.MINE | THEMINE.FIT







#### THE RACE | SEPT 4, 2022

World-class professional cycling comes to Baltimore, Maryland, September 4, 2022, Labor Day Weekend with the best cyclists from around the World featuring Tour de France participants, World Champions, National Champions, and Olympians from 25+ countries to race in the inaugural 2022 Maryland Cycling Classic Supported by UnitedHealthcare. America's Top Pro Cycling Race is a UCI ProSeries one-day international cycling race sanctioned by the Union Cycliste Internationale (UCI) and USA Cycling.

**START:** 1:30 PM (at Kelly Benefits, Sparks, MD)

FINISH CIRCUIT: Race Action Begins with 4 Laps on a 7+ Mile Circuit in Downtown Baltimore, Est. 4:30 PM

FINISH LINE: Est. 6:00 PM Finish (at E. Pratt St. and Market Pl. - Downtown Baltimore, Inner Harbor)

#### BECOME A RACE VOLU

Becoming a volunteer at the Maryland Cycling Classic s/b UnitedHealthcare, you will be part of the top pro cycling race in America! Being a race volunteer is fun and rewarding and is a great way to give back to your community while enjoying the fast paced cycling action! We are in need of many volunteers and have multiple



opportunities available to experience the race in a unique way. Our volunteers are important to us and are great ambassadors of the race and we hope to have you join our team! Register by scanning the QR Code or visit our website at

www.marylandcyclingclassic.us/volunteer.

#### FOLLOW AND TAG US ON SOCIAL MEDIA:



@MarylandCyclingClassic



@MarylandCyclingClassic

Official Race Hashtag #mccuhc22



@MarylandClassic

#### SCHEDULE OF EVENTS

#### THURSDAY | SEPTEMBER 1, 2022 | COMMUNITY **ENRICHMENT DAY**

- School Appearances (By Athletes), Select Schools in Baltimore and Baltimore County
- Bike and Bike Safety Proclamation (PR Event)
- Bike Jam at Patterson Park, 4:30 PM 7:00 PM (FREE to Public)

#### FRIDAY | SEPTEMBER 2, 2022

- Kick-Off Press Conference at Columbus Center, 2:00 PM
- Welcome Reception at Ouzo Bay, 6:00 PM 7:00 PM (VIP Event)
- Team Introduction, Lancaster St. Harbor East, 6:00 PM - 9:00 PM (FREE to Public)

#### **SATURDAY | SEPTEMBER 3, 2022**

- UHCCF Bridges of Hope Ride p/b Kelly Benefits (Ride the Course) at Kelly Benefits, Sparks, MD, Starts at 8:00 AM (Register by Donation)
- Night of Champions at Columbus Center, 7:00 PM -8:30 PM (VIP Event)

#### **SUNDAY | SEPTEMBER 4, 2022**

- Maryland Cycling Classic supported by UnitedHealthcare (FREE to Public)
  - Start: 1:30 PM at Sparks, MD
  - Finish: Est. 4:30 6:00 PM at Downtown **Baltimore**
- Activities at Start and Finish Lines (FREE to Public)
- Awards Ceremony (Finish Line), Est. 15 Minutes After Race
- Health & Wellness Festival, on Market Pl., 1:00 PM -6:00 PM (FREE to Public)

#### SIGN-UP FOR THE **NEWSLETTER**

Sign-up now to receive exclusive news and race content! Scan the QR Code or visit the official website at



www.marylandcyclingclassic.us/newsletter

#### COMING LATE 2021

#### LIVE • WORK • PLAY

IN TOWSON



#### 17 WEST

PENNSYLVANIA AVE.

WAITLIST SIGN UP

Washer/Dryer • Microwave • Oven/Cooktop • Dishwasher • Refrigerator • Balcony Option • HVAC • Buzzer Entry System

Close to: Whole Foods, Towson University, Baltimore County Office Buildings, Courthouse, Towson Row, Towson Square

Towson Town Center, Towson Library, Restaurants, Bars, and Shopping!

# 2022-2023 TOWSON CHAMBER BOARD OF DIRECTORS

#### **OFFICERS**



Emily Brophy
President
Tan & Associates



**Tom Gronert** Vice President UM St. Joseph Medical Center



Anthony DiMartino Treasurer Rosen, Sapperstein, & Friedlander



Natalie Martz Secretary Chick-fil-A



**Brandon Simpson**Past President
Palisades of Towson

#### **BOARD MEMBERS**

Jon Christiana, C&E Financial Services

Tracy Carroll, Rosedale Federal Savings & Loan

Charles Connolly, Farmers Insurance Group

Sandy Gurchik, Cummings & Co.

Ed Hale, Hale Transport

Nancy Hofmann, Compass

C.R. Hogendorp, American National Insurance

Trevor Iles, Towson University

Michele Ewing, Goucher College

Mark Shulman, DDS

Ed Kilcullen, Maryland CASA

Gregg Landry, BlueRock Productions

Kevin Murphy, Beacon Light Mortgage

Deborah Phelps, Education Foundation of

**Baltimore County Public Schools** 

Kaitlin Radebaugh, Radebaugh Florist

& Greenhouses

Paul Schwab, Azrael, Franz, Schwab, Lipowitz &

Solter, LLC

Joe Shagena, Destiny Mortgage Group

Melony Wagner, Charles Village Pub

Steve Norris, Financial Fitness

Towson Chamber Staff:



**Nancy Hafford** *Executive Director* 



**Calixta Eraso**Marketing & Program
Director

Towson, MD 21204

To pay by credit card, please call the chamber office: 410-825-1144

## 2022-2023 MEMBERSHIP APPLICATION

Business Name:	
Contact Person:	
Addross:	
Phone:	Fax:
Email:	
Website:	
Number of Employees:	
Type of Business as listed in the Yellow Pag	es:
How did you hear about us?	
Please check the appropriate values: 1-20 employees: \$325	Add sponsorship opportunities for 2022-2023
21-30 employees: \$425	Winterfest & Baltimore County Tree Lighting
31-45 employees: \$475 46-75 employees: \$525	Towson Beautification Program Towson 4th of July Parade &
76-100 employees: \$575 Over 100 employees: \$1,000	Race
Plus \$30 one-time application fee	Taste of Towson Chamber Golf Tournament
= Total Investment \$	Gardens Day
Return this application with your dues investment made payable to: Towson Chamber of Commerce 44 W. Chesapeake Avenue	For more information on sponsorship packages, contact the chamber office: 410-825-1144

Please Be Advised:

Internal Revenue Bureau Cumulative Bulletin, No 2, page 105 reads: Membership fees or dues by individuals to a Chamber of Commerce are deductible from gross income as a business expense provided the memberships is employeed as a means of advancing the business interests of the individual corporation.





#### **Towson Chamber of Commerce**

44 W. Chesapeake Avenue Towson, MD 21204

info@towsonchamber.com Phone: 410-825-1144 Fax: 410-832-5863