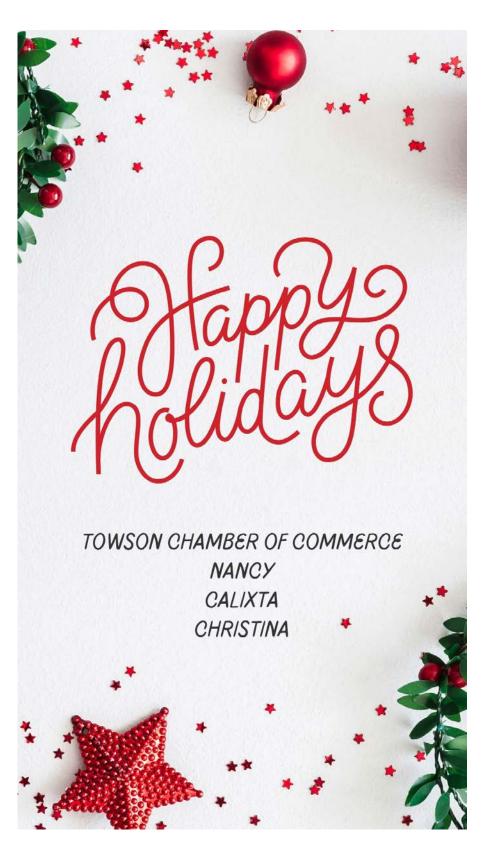
December 2023



Inside this Issue Happy Holidays 2 Christmas Tree Lighting Fire & Ice Cookie Crawl Holiday Party **Towson Arts Collective** Xfinity Grand Opening **Ugly Sweater Happy Hour** November Breakfast Singer Damareck Real Estate Board of Directors **New Members** January Member Breakfast Member-to-Member 13 Maryland Main Street Meeting 14-17 Overview Home 2 Suites Holiday Rates Mercury Apartments 19 Board of Directors 20 2023 Member Application 21



2023 Baltimore County Christmas Tree Lighting Ceremony

































2023 Fire & Ice Cookie Crawl Window Decorating Contest































2023 Towson Chamber Holiday Party at Towson Tavern



















Towson Arts Collective Grand Opening Reception at their new location 210 W. Pennsylvania Ave. They are open Monday-Friday 11am-3pm









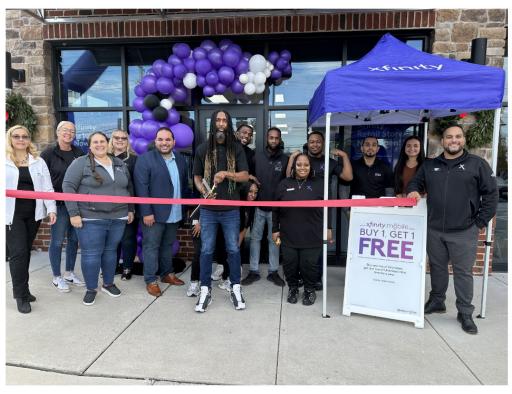


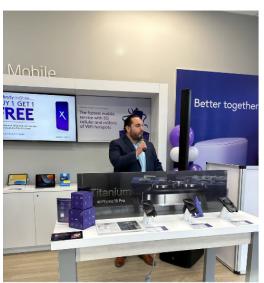




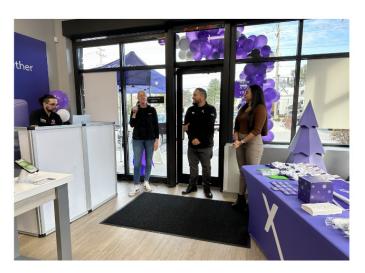


Xfinity Grand Opening & Ribbon Cutting They are located at 1620 York Rd Unit 101











UGLY SWEATER HAPPY HOUR BAR CRAWL

TAP

PRSENTED BY





FRIDAY, DECEMBER 15 6PM-9PM

DEEP EDDY VODKA HOLIDAY THEMED COCKTAILS















November Breakfast at Goucher College













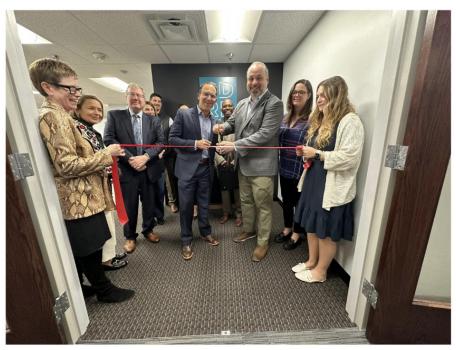




GOUCHER

—college—

Singer Damareck Real Estate Official Opening and Ribbon Cutting!











2023-2024 Towson Chamber Board of Directors



NEW MEMBER SPOTLIGHT Welcome to the Towson Chamber!



Penwell African Safaris

Tracey Seifert P.O Box 1046 St. Michaels, MD 21663 (800) 484-4552 Travel Agency



Eagle's Nest County Club

Nicole Zumpano 12801 Stone Hill Road Phoenix, MD 21131 (410) 252-8484 County Club

Please Join Us!

Board & Member Breakfast

Wednesday, January 17 8:00am - 9:00am

We are encourging all members to bring a guest!

Please RSVP Online

Barley's Backyard Uptown 408 York Road Towson, MD 21204

Have you renewed your membership for 2024?

Membership can be renewed by sending a check to the Chamber office or over the phone via credit card: 410-825-1144

Questions? Contact Calixta calixta@towsonchamber.com

Advertising & Promotion Opportunities

One-Page Insert

Advertise a special sale or promotion with an 8.5x11" insert for \$50 in our monthly newsletter. Advertising for community events is free.

Email Sponsorship

"Sponsor" an email that goes out to over 1500 business contacts. Includes your logo and a click-through to your website. (Costs vary)

Towson Times

Advertise in the Towson Times (costs vary)

Questions?

Contact: Nancy Hafford nancy@towsonchamber.com

Member-to-Member Benefits

Enjoy these specials offered exclusively for members of the Towson Chamber. Businesses may reference the Chamber Directory, or contact the Chamber office to confirm eligibility.

Dogtopia of Towson: alexander.davis@dogtopia.com Two free weeks daycare enrollment for Towson Chamber Members.

The Mine- Anne Marie Barbour annmarie@themine.fit

As a member of the Towson Chamber you have access to The MIne Corporate Membership. Remember you don't need 5 or more, anyone from the Towson Chamber can get it, IF your company wants to get this rate, they will have to get 5 or more.

Jazzercise Lutherville: Joyce Cardwell jazzyjoyce2@yahoo.com Towson Chamber Members receive one free week

Charles Village Pub & Patio- Melony Wagner melony@cvptowson.com 20% off to members for food, beverages, and catering. This offer cannot be combined with any other discount or promotion.

Towson University- Chunta Rivers crivers@towson.edu

Towson University and the Towson Chamber of Commerce have agreed to a corporate training partnershipthat provides access to professional development opportunities. The Towson Chamber of Commerce members are eligible to receive 20% off certification programs and 10% off fundamental programs.

Nancy Hofmann, Compass Realty & Live Towson- Nancy.Hofmann@compass.com - FREE professional home staging when you sell your home with Nancy Hofmann, Compass – Towson Office.

Fully Promoted Towson - Jessica Joyce, jessica.joyce@fullypromoted.com One free digitizing of company logo (\$69.00 value) to all chamber members. Must mention member-to-member promo.

Integrated Pest Services - Sandy Jenkins, service@ipspest.com 10% off of all pest services for Towson Chamber members

RISE Biscuits and Donuts – David Brindza, towson@risebiscuitsdonuts.com
Free Sweet Treat Platter (\$31.95 value) to all Catering Breakfast and Lunch orders over \$100. Monday through Friday. Pickup between 7:30 am and 2 pm. Must mention the Member to Member promo.

The Point in Towson – Erica Russo, erica@thepointrg.com 20% off to all members for food, beverages and catering. Cannot be combined with any other discount or promotion.

The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

In November we had a Maryland Main Street Affiliate Meeting and we wanted to give an overview of the projects we worked on this year and upcoming projects for 2024.

We added surveillance cameras and lighting behind buildings
 & alley ways

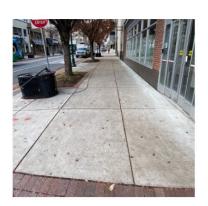








Pressure washed the sidewalks

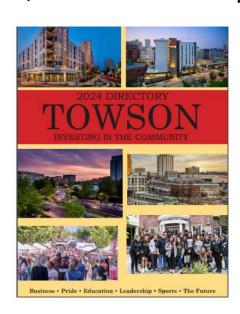






 Marketing & Advertising- Baltimore Sun digital ads, social media 23k followers, Towson Directory





 We added 6 more flower boxes in September and the boxes are getting painted.









 We worked with DPW to add traffic calming at the corner of Washington & Susquehanna Avenue







• Dulaney Plaza added 2 new murals to their property

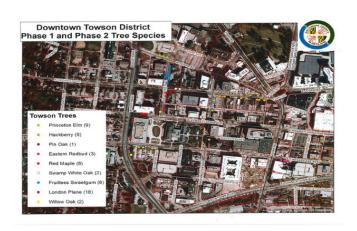




Thanks to John Holman we now have a Towson walking tour website



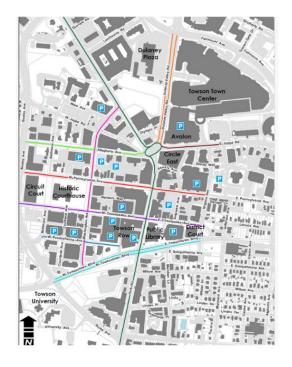
Worked with Baltimore County to remove dead trees and planting new trees







• Created a Towson map with a QR code to keep updates





 We are working with BGE to get the streets repaved, alley redone, and the sidewalks repaved.



• Facade Improvement Grant





Office building conversions to apartments





Parking rates in Towson



Looking to add maps around Towson







2022-2023 TOWSON CHAMBER BOARD OF DIRECTORS

OFFICERS



Tom Gronert President UM St. Joseph Medical Center



Natalie Martz Vice President Chick-fil-A Towson Town Center



Anthony DiMartino Treasur RS&F



Tracy Carroll Sectatary Rosedale Federal Savings & Loan



Emily Brophy Past President Tan & Associates

BOARD MEMBERS

Colin Exelby, Celestial Wealth Management Jon Christiana, C&E Financial Services

Kevin Murphy, Beacon Light Mortgage Lorrie Geiss, Long & Foster

Kaitlin Radebaugh, Radebaugh Florist Robert Brando, Univest Bank and Trust Co.

Sandy Gurchik, Cummings & Co.

Ed Hale, Hale Transport

Nancy Hofmann, Compass

C.R. Hogendorp, American National Insurance

Darius Irani, Towson University

Michele Ewing, Goucher College

Mark Shulman, DDS

& Greenhouses

Paul Schwab, Azrael, Franz, Schwab, Lipowitz &

Solter, LLC

Melony Wagner, Charles Village Pub

Steve Norris, Financial Fitness

Todd Huff, Brooks-Huff Tire & Auto Centers

Towson Chamber Staff:



Nancy Hafford Executive Director



Calixta Eraso Marketing & **Program Director**



Christina Kelley Membership^{*} Coordinator



Joseph ODonnell Community Ambassador

44 W. Chesapeake Avenue

To pay by credit card, please call the chamber office: 410-825-1144

Towson, MD 21204

2024 MEMBERSHIP APPLICATION

Business Name:	
Contact Person:	
Address:	
Phone: Fax:	
Email:	
Website:	
Number of Employees:	
Type of Business as listed in the Yellow Pages:	
How did you hear about us?	
Please check the appropriate values:	Add sponsorship opportunities
1-20 employees: \$325 21-30 employees: \$425	Add sponsorship opportunities for 2023-2024 Winterfest & Baltimore County Tree Lighting
31-45 employees: \$475 46-75 employees: \$525 76-100 employees: \$575	Towson Beautification Program Towson 4th of July Parade & Race
Over 100 employees: \$1,000 Plus \$30 one-time application fee	Taste of Towson Chamber Golf Tournament
= Total Investment \$	Gardens Day
Return this application with your dues investment made payable to: Towson Chamber of Commerce	For more information on sponsorship packages, contact the chamber office:

Please Be Advised:

Internal Revenue Bureau Cumulative Bulletin, No 2, page 105 reads: Membership fees or dues by individuals to a Chamber of Commerce are deductible from gross income as a business expense provided the memberships is employeed as a means of advancing the business interests of the individual corporation.

chamber office: 410-825-1144





Towson Chamber of Commerce 44 W. Chesapeake Avenue Towson, MD 21204

info@towsonchamber.com Phone: 410-825-1144 Fax: 410-832-5863