

# TOWSON LIVE

March 2024



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CARNIVAL • FOOD TRUCKS • VENDORS  
BEER GARDEN • LIVE PERFORMANCES

### FREE ENTRY & LIVE MUSIC BY:

That's What She Said - Vertigo Red - Crushing Day

Doc Marten & the Flannels - Kelly Bell Band

400 Washington Avenue, Towson MD 21204

[www.towsontownfestival.com](http://www.towsontownfestival.com) 410-825-1150 @towsontownspringfestival @towsonchamber



## Towson GARDENS DAY Thursday, May 2

10 am-3 pm

Upper Pennsylvania Avenue

PLANTS • FOOD TRUCKS • CRAFTS • LIVE MUSIC

Connect with us on Facebook @towsongardensday

Connect with us on Instagram @towsonchamber

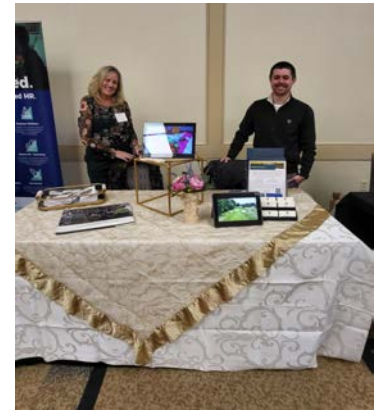
# Towson Chamber Day at Towson University Men's Basketball Game!



# February Board & Member Meeting at and sponsored by Eagle's Nest County Club



# Winter Mega Networking Event at the Sheraton Baltimore North Hotel



**8**  
is  
Great

**YOU ARE INVITED**  
for  
*Coffee & Cake*  
*Celebration & Conversation*



**EIGHTH**  
ANNIVERSARY *of*

**Coffee**  
*Talk*

9am, Friday, March 08, 2024  
**Coffee Talk Café**  
22 West Pennsylvania Ave,  
Towson MD 21204



Proudly serving local products & supporting Towson community.



**TAHARIKA**  
MADE IN BALTIMORE  
Food For Thought





Good Vibes Towson" is a group for positivity and uplifting experiences within our vibrant Towson community! The Facebook group is dedicated to sharing and celebrating the heartwarming stories, positive encounters, and inspiring moments that make Towson such a special place.

Join us to spread good vibes throughout our town. Whether it's a random act of kindness, a memorable community event, or simply a heartwarming encounter on the streets of Towson, this is the space to share, connect, and uplift one another.

Join the positive conversation on Facebook: Good Vibes Towson

ALEX COOPER  
*auctioneers*

100 

100  
*Years  
in  
business*

Anniversary

C E L E B R A T I O N

WEDNESDAY APRIL 3, 2024 | 5:00 PM

908 YORK ROAD, TOWSON, MD 21204

MUST RSVP ON  
[WWW.TOWSONCHAMBER.COM](http://WWW.TOWSONCHAMBER.COM) BY MARCH 27



Towson Chamber of Commerce

# 60TH ANNUAL GOLF TOURNAMENT

MONDAY, JUNE 10 2024

COUNTRY CLUB OF MARYLAND

For sponsorship opportunities email  
[calixta@towsonchamber.com](mailto:calixta@towsonchamber.com)





# Mucho Gusto Grand Opening & Ribbon Cutting



## 2023-2024 Towson Chamber Board of Directors





### Play it Again Sports Timonium

Carlton Saunders  
2080 York Road, Suite 140  
Timonium, MD 21093  
(443) 904-5307  
Retail



### EC Roofing and Home Services

Marisol Grap  
837 Frederick Road  
Catonsville, MD 21228  
(410) 455- 9880  
Roofing



### Sam's Club

Shyeka Hayes  
15 Texas Station Ct  
Timonium, MD 21093  
(443) 768-1947  
Retail & Grocery



### The Baltimore Banner

Chris Forhan  
621 East Pratt Street, Suite 401  
Baltimore, MD 21202  
(410) 380-1721  
Media



### Univest Bank & Trust Co.

Robert Brando  
10801 Tony Drive, Suite 100  
Timonium, MD 21093  
(410) 834- 5604  
Bank



### Edward Jones

Brenda Fried  
7801 York Road, Suite 330  
Towson, MD 21204  
(410) 339-3487  
Consulting

## *Please Join Us!*

### Board & Member Cocktail Party

Wednesday, March 20

5:00pm - 7:30pm

Please RSVP Online  
Sponsored by Firsttrust Bank

C&R Pub

1 W Pennsylvania Avenue

Towson, MD 21204



Have you renewed your membership for 2024?

Membership can be renewed by sending a check to the Chamber office or over the phone via credit card:  
410-825-1144

Questions? Contact Calixta  
calixta@towsonchamber.com

Advertising & Promotion Opportunities

### One-Page Insert

Advertise a special sale or promotion with an 8.5x11" insert for \$50 in our monthly newsletter. Advertising for community events is free.

### Email Sponsorship

"Sponsor" an email that goes out to over 1500 business contacts. Includes your logo and a click-through to your website. (Costs vary)

### Towson Times

Advertise in the Towson Times (costs vary)

### Questions?

Contact: Nancy Hafford  
nancy@towsonchamber.com

## Member-to-Member Benefits

Enjoy these specials offered exclusively for members of the Towson Chamber. Businesses may reference the Chamber Directory, or contact the Chamber office to confirm eligibility.

LifeSpring Counseling Services: Melissa Wesner [melissa@lifespringcounseling.net](mailto:melissa@lifespringcounseling.net)  
Costa Rica: The Ultimate Business Refresh: A 6-Day Retreat for Small Business Owners  
Towson Chamber Members use code: COSTARICA2024 and it will give a \$200 discount if used by 3/31/24

Dogtopia of Towson: [alexander.davis@dogtopia.com](mailto:alexander.davis@dogtopia.com)  
Two free weeks daycare enrollment for Towson Chamber Members.

The Mine- Anne Marie Barbour [annmarie@themine.fit](mailto:annmarie@themine.fit)  
As a member of the Towson Chamber you have access to The Mine Corporate Membership. Remember you don't need 5 or more, anyone from the Towson Chamber can get it, IF your company wants to get this rate, they will have to get 5 or more.

Jazzercise Lutherville: Joyce Cardwell [jazzyjoyce2@yahoo.com](mailto:jazzyjoyce2@yahoo.com)  
Towson Chamber Members receive one free week

Charles Village Pub & Patio- Melony Wagner [melony@cvptowson.com](mailto:melony@cvptowson.com)  
20% off to members for food, beverages, and catering. This offer cannot be combined with any other discount or promotion.

Nancy Hofmann, Compass Realty & Live Towson- [Nancy.Hofmann@compass.com](mailto:Nancy.Hofmann@compass.com) -  
FREE professional home staging when you sell your home with Nancy Hofmann, Compass – Towson Office.

Fully Promoted Towson - Jessica Joyce, [jessica.joyce@fullypromoted.com](mailto:jessica.joyce@fullypromoted.com)  
One free digitizing of company logo (\$69.00 value) to all chamber members. Must mention member-to-member promo.

Integrated Pest Services - Sandy Jenkins, [service@ipspest.com](mailto:service@ipspest.com)  
10% off of all pest services for Towson Chamber members

RISE Biscuits and Donuts – David Brindza, [towson@risebiscuitsdonuts.com](mailto:towson@risebiscuitsdonuts.com)  
Free Sweet Treat Platter (\$31.95 value) to all Catering Breakfast and Lunch orders over \$100. Monday through Friday. Pickup between 7:30 am and 2 pm. Must mention the Member to Member promo.

The Point in Towson – Erica Russo, [erica@thepointrg.com](mailto:erica@thepointrg.com)  
20% off to all members for food, beverages and catering. Cannot be combined with any other discount or promotion.

## The 10% Rule

Keep your business local and make 10% of your expenditures stay within Towson. Just think of the impact... If a company grosses \$300,000.00 per year and they see an additional 10% or \$30,000.00, that could mean hiring someone, expanding product lines, or making their interior and exterior look better. Keep business in Towson and create a positive environment for our community!

# TOWSON LIVE

MARCH 8, 2024

| THE STARTUP @ THE ARMORY

| 5-8PM

## 2<sup>ND</sup> ANNUAL INTERNATIONAL WOMEN'S DAY SOIRÉE

SPEAKER



**JENN FIGG**

PROFESSOR OF ART AT  
TOWSON UNIVERSITY

SPEAKER



**ALEX SWARTSEL**

MANAGING DIRECTOR, INSIGHTS AT  
JOBS FOR THE FUTURE (JFF) LABS

MWCA MEMBERS \$55  
NON-MEMBERS \$65  
EVENT SPONSORS \$575

REGISTER TODAY



MODERATOR



**ALANAH DAVIS**

LEAD REPORTER AT TECHNICAL.LY

SPEAKER



**SANDRA CAUFFMAN**

ASTROPHYSICS DIVISION  
DEPUTY DIRECTOR AT NASA

SPEAKER



**SABRINA THOMPSON**

AEROSPACE ENGINEER AT NASA &  
FOUNDER OF GIRL IN SPACE CLUB

# MARYLAND FOOD RECOVERY SUMMIT

Tuesday, March 19, 2024 · 8 a.m.–5 p.m.

Towson University Union Ballrooms

Marylanders produce nearly one million tons of food scraps every year, and despite significant progress in food recycling in recent years, most of this material is still disposed of as waste. By reducing and recovering more excess food, we can save money, reduce greenhouse gas emissions and help to feed those in need.

“Innovative Solutions to Food Scraps Challenges,” Maryland’s fifth Food Recovery Summit, will bring together a diverse group of stakeholders for information and networking, with the aim of implementing new food policies in Maryland and overcoming challenges to diverting more food from disposal. Topics will include Maryland’s new food scraps recycling law, innovative collection strategies, anaerobic digestion, food scraps tracking, and food scraps diversion as a climate change strategy.

This is a great opportunity to get involved in local business and align your organization with a worthwhile cause. See below for sponsorship levels and benefits

## SILVER — \$500

- Name/logo recognition on event website
- Acknowledgment on event program’s digital signage
- Prominent recognition in print during event
- Name recognition in post-event materials
- Invite to attend conference

## PLATINUM — \$2,500

- Name/logo recognition on event website
- Acknowledgment on event program’s digital signage
- Prominent recognition in print during event
- Name recognition in post-event materials
- Invite to attend conference
- Choice of tabling alongside event day vendors
- Opportunity to sponsor a breakout room

## GOLD — \$1,000

- Name/logo recognition on event website
- Acknowledgment on event program’s digital signage
- Prominent recognition in print during event
- Name recognition in post-event materials
- Invite to attend conference
- Choice of tabling alongside event day vendors

## DIAMOND — \$5,000

- Name/logo recognition on event website
- Acknowledgment on event program’s digital signage
- Prominent recognition in print during event
- Name recognition in post-event materials
- Invite to attend conference
- Choice of tabling alongside event day vendors
- Opportunity to sponsor a breakout room
- TU Family Program Newsletter Ad Space (40,000 users)

## SPECIAL EVENT OPPORTUNITY

### HAPPY HOUR — \$1,000 *(five sponsorship spots available)*

- Name/recognition on prominent printed signage during happy hour
  - Prominent logo placement on event materials
  - Acknowledgment on event program’s digital signage

To make the most of the marketing opportunities, please submit all required information by January 28th, 2024. For more information contact Brittany Brown - Fundraising Events & Sponsorship Manager at [bbbrown@towson.edu](mailto:bbbrown@towson.edu) or 410-704-4179.

# SAVE THE DATE

**BALTIMORE BLAST FIRST  
EVER OUTDOOR GAME!**



**JOHNNY UNITAS  
STADIUM  
MARCH 23, 2024  
11:00 AM**





# WHOLE COMMUNITY INTERGRATION SUMMIT 2024

11 | April 2024  
8:00am - 4:00pm

This year's summit promises to be an inspiring and educational event, bringing together community and faith-based leaders from the non-profit sector, business organizations from the private sector, and public sector emergency managers to discuss important issues, collaborate on solutions, and fortify partnerships for the threats and hazards ahead.

The summit will feature engaging opportunities to help build stronger, more resilient communities. We encourage all community members to take advantage of this opportunity to connect with like-minded individuals and make a positive impact across the state.



Sheraton Baltimore  
North  
903 Dulaney Valley Rd,  
Towson, MD 21204

**TO REGISTER:**  
scan the QR Code or go to:  
[bit.ly/WholeCommunity24](https://bit.ly/WholeCommunity24)



 **Maryland**  
DEPARTMENT OF  
EMERGENCY MANAGEMENT



# TU BIG GIVE APRIL 17 “DOC” SCAVENGER HUNT SPONSORSHIP

Towson University is calling on its community to make a bigger impact. TU Big Give, a one-day, campus community-wide giving effort, will include a student Scavenger Hunt. Students will be given clues to find 25 stuffed tigers on campus. Each tiger will contain a business/name of a sponsor. The student will keep the Tiger and select the Fund that the sponsored amount will go to - for example, the Student Insecurity Fund or a Scholarship Fund. Sponsors will receive a tax-deduction for the amount while supporting the university and getting students involved in TU Big Give.



## **BRONZE TIGER SPONSOR — \$100 (tax-deductible \$100)**

- 8 inch stuffed tiger with Logo/Name tag of the business/individual
- Logo/Name on Scavenger Hunt Clues webpage
- Social media recognition on @towsonuniversity brand page



## **SILVER TIGER SPONSOR — \$250 (tax-deductible \$250)**

- 12 inch stuffed tiger with Logo/Name tag of your company/business
- Logo/Name on Scavenger Hunt Clues webpage
- Listed as sponsor on website's special TU Big Give page
- Social media recognition on @towsonuniversity brand page



## **GOLD TIGER SPONSOR — \$500 (tax-deductible \$500)**

- 16 inch stuffed tiger with Logo/Name tag of your company/business
- Logo/Name on Scavenger Hunt Clues webpage
- Listed as sponsor on website's special TU Big Give page
- Social media recognition on @towsonuniversity brand page
- Listed in TU Today Newsletter (25,000)



## **PLATINUM TIGER SPONSOR — \$1,000 (tax-deductible \$1000)**

- 16 inch stuffed tiger with Logo/Name tag of your company/business
- Logo/Name on Scavenger Hunt Clues webpage
- Listed as sponsor on website's special TU Big Give page
- Listed in TU Today Newsletter (25,000)
- Social media recognition on @towsonuniversity brand page
- Promotional spot on 130 digital screens throughout campus

For more information contact Brittny Brown - Fundraising Events & Sponsorship Manager at [bbbrown@towson.edu](mailto:bbbrown@towson.edu) or 410-704-4179 or Angelina Davis - Assistant Director of Leadership Gifts at [ajdavis@towson.edu](mailto:ajdavis@towson.edu) or 410-704-2503.



*Towson*  
**GARDENS**  
DAY

Thursday, May 2, 2024

10 AM - 3 PM

Upper Pennsylvania Avenue  
& Washington Avenue

Plants

Craft Vendors

Food Trucks

Live Music

Josh Christina  
performing 12:00-2:30



**Saturday 10am-8pm**  
**Sunday 1pm-6pm**

**CARNIVAL ● FOOD TRUCKS ● VENDORS ● BEER GARDEN**

**FREE ENTRY & LIVE MUSIC BY:**

**That's What She Said - Vertigo Red - Crushing Day**

**Doc Marten & The Flannels - Kelly Bell Band**

**400 Washington Avenue, Towson MD 21204**

**\*We are still still accepting vendor applications. Call the office to reserve your spot\***

SCHOOL OF ROCK

BALTIMORE

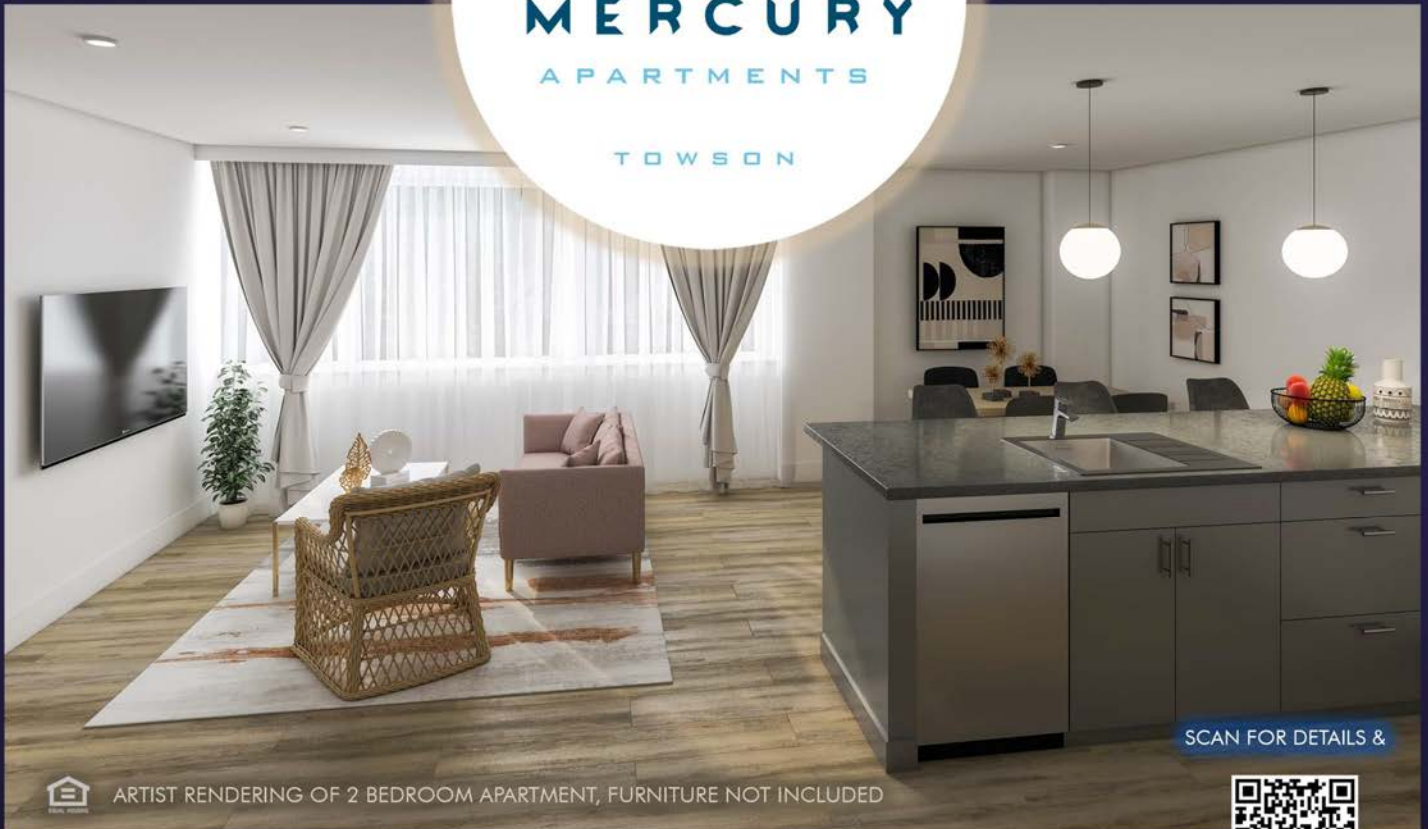
FRIDAY  
HANGOUTS



TOWSON LIVE

COMING SOON!

LIVE • WORK • PLAY  
IN TOWSON



ARTIST RENDERING OF 2 BEDROOM APARTMENT, FURNITURE NOT INCLUDED

SCAN FOR DETAILS &



WAITLIST SIGN UP

17 WEST  
PENNSYLVANIA AVE.

Washer/Dryer • Microwave • Oven/Cooktop • Dishwasher • Refrigerator • Balcony Option • HVAC • Buzzer Entry System

Close to: Whole Foods, Towson University, Baltimore County Office Buildings, Courthouse, Towson Row, Towson Square  
Towson Town Center, Towson Library, Restaurants, Bars, and Shopping!

# TOWSON LIVE

## 2023-2024 TOWSON CHAMBER BOARD OF DIRECTORS

### OFFICERS



Tom Gronert  
President



Natalie Martz  
Vice President  
Chick-fil-A Towson  
Town Center



Anthony DiMartino  
Treasurer  
RS&F



Tracy Carroll  
Secretary  
Rosedale Federal  
Savings & Loan



Emily Brophy  
Past President  
Tan & Associates

### BOARD MEMBERS

Jon Christiana, C&E Financial Services

Lorrie Geiss, Long & Foster

Robert Brando, Univest Bank and Trust Co.

Sandy Gurchik, Cummings & Co.

Ed Hale, Hale Transport

Nancy Hofmann, Compass

C.R. Hogendorp, American National Insurance

Darius Irani, Towson University

Michele Ewing, Goucher College

Mark Shulman, DDS

Colin Exelby, Celestial Wealth Management

Kevin Murphy, Beacon Light Mortgage

Kaitlin Radebaugh, Radebaugh Florist  
& Greenhouses

Paul Schwab, Azrael, Franz, Schwab, Lipowitz &  
Solter, LLC

Melony Wagner, Charles Village Pub

Steve Norris, Financial Fitness

Todd Huff, Brooks-Huff Tire & Auto Centers

### Towson Chamber Staff:



Nancy Hafford  
Executive Director



Calixta Eraso  
Marketing &  
Program Director



Christina Kelley  
Membership  
Coordinator



Joseph O'Donnell  
Community  
Ambassador

## 2024 MEMBERSHIP APPLICATION

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Number of Employees: \_\_\_\_\_

Type of Business as listed in the Yellow Pages: \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

Please check the appropriate values:

- \_\_\_\_\_ 1-20 employees: \$325
- \_\_\_\_\_ 21-30 employees: \$425
- \_\_\_\_\_ 31-45 employees: \$475
- \_\_\_\_\_ 46-75 employees: \$525
- \_\_\_\_\_ 76-100 employees: \$575
- \_\_\_\_\_ Over 100 employees: \$1,000

Plus \$30 one-time application fee  
= Total Investment \$ \_\_\_\_\_

Return this application with your dues investment made payable to:  
Towson Chamber of Commerce  
44 W. Chesapeake Avenue  
Towson, MD 21204  
To pay by credit card, please call the chamber office: 410-825-1144

Add sponsorship opportunities  
for 2023-2024

Winterfest & Baltimore County  
Tree Lighting

Towson Beautification Program

Towson 4th of July Parade &  
Race

Taste of Towson

Chamber Golf Tournament

Gardens Day

For more information on  
sponsorship packages, contact the  
chamber office:  
410-825-1144

Please Be Advised:

Internal Revenue Bureau Cumulative Bulletin, No 2, page 105 reads: Membership fees or dues by individuals to a Chamber of Commerce are deductible from gross income as a business expense provided the memberships is employed as a means of advancing the business interests of the individual corporation.



# TOWSON LIVE



Towson Chamber of Commerce  
44 W. Chesapeake Avenue  
Towson, MD 21204

[info@towsonchamber.com](mailto:info@towsonchamber.com)  
Phone: 410-825-1144  
Fax: 410-832-5863